



One of Burlington's world-class industries is Tenneco, known for its sophisticated graphics on packaging and Point-of-Sale merchandising needed in today's retail marketplace. Tenneco has seventy-four plants producing corrugated boxes for industry and its shipping needs. The business was formed in the 50's with three unsuccessful companies from the Upper Midwest creating one successful company, locating in Burlington because of the proximity to Chicago and Milwaukee and need for a reliable labor force. The previous plant was built in 1969 and opened as Packaging Corporation of America, a wholly-owned subsidiary of Tenneco, combining plants from Madison, WI and Franklin Park, IL. In 1994, the name changed to Tenneco to bring public awareness to this major pack-

aging corporation, the fourth largest in the USA. Tenneco is ISO 9000 accredited subscribing to the international set of guidelines for quality standards, product quality and a manufacturing process which has been fully developed and documented in order for all major companies throughout the world to effectively conduct and compete in business. The new plant was completed in 1994, investing twelve million in expansion providing the ability to handle sizeable projects with the highest technology. The design team has won awards and the employees are very involved in community activities of Boy Scouts, 4H, Little League, LOVE, Inc., while participating in building this \$40 million annual revenue business in Burlington.

