

## PROGRAM PLANNING

1. Purpose -- To determine the problems which face farmers, homemakers, and rural youth in Winnebago County.
2. Procedure --
  - A. Gather background material and information concerning the county from material already available.
    1. State Crop Reporting Service
    2. Dairy Herd Improvement Association
    3. Agricultural Adjustment Administration
      - a. Farm Plans
      - b. Maps, etc.
    4. Relief department of county
    5. Federal Land Bank
    6. Register of deeds
      - a. Farm mortgages
      - b. Tax delinquents
      - c. Farm tenancy
    7. Soil tests
    8. County nurse
    9. Farm Security Administration
    10. Production Credit Administration
    11. Farm Credit
    12. Farm productivity maps
    13. 4-H club records
    14. Home economics and agricultural departments in High Schools
    15. Farm map showing location and size of farms
    16. Agricultural statistics by towns -- trend of crop and livestock production -- shifts in cropping practices.
    17. Farm management data
    18. Farm tenancy map
    19. Farm Security clients -- location - number - amount of financing.
    20. Surplus commodity, relief and WPA data
    21. Map showing location of members of DHIA, FFA, 4-H club and homemakers' organizations.
    22. Recreation lands and waters, actual and potential
    23. Forests lands map
    24. Actual and potential water power development map.
  - B. Action activities taken:
    1. Compiling of agricultural statistics Bulletin No. 202
    2. Farm Survey on 100 farms in Winnebago County by I. F. Hall and Miss Clara Jonas, Economists at the College of Agriculture in Madison.
    3. Maintaining farm and home accounts on 60 farms in Winnebago County.
      - A. Working with I. F. Hall and Clara Jonas, Farm Account schools were held at 5 locations in the county. The schools were held at the following locations:
        1. Community Grange Hall
        2. Utica Town Hall
        3. Koro Grange Hall
        4. Franklin Neuschafer Home - Wolf River
        5. Winneconne Village Hall

- B. From these 5 farm account meetings, 60 farm and home records were started.
  - 1. These records have been supervised the past year.
  - 2. When completed these records will be analyzed and charted for the purpose of giving a picture of the farm business as carried on in Winnebago County.

C. Organization

- 1. Winnebago County Extension program planning committee of 33 members has been formed as follows:

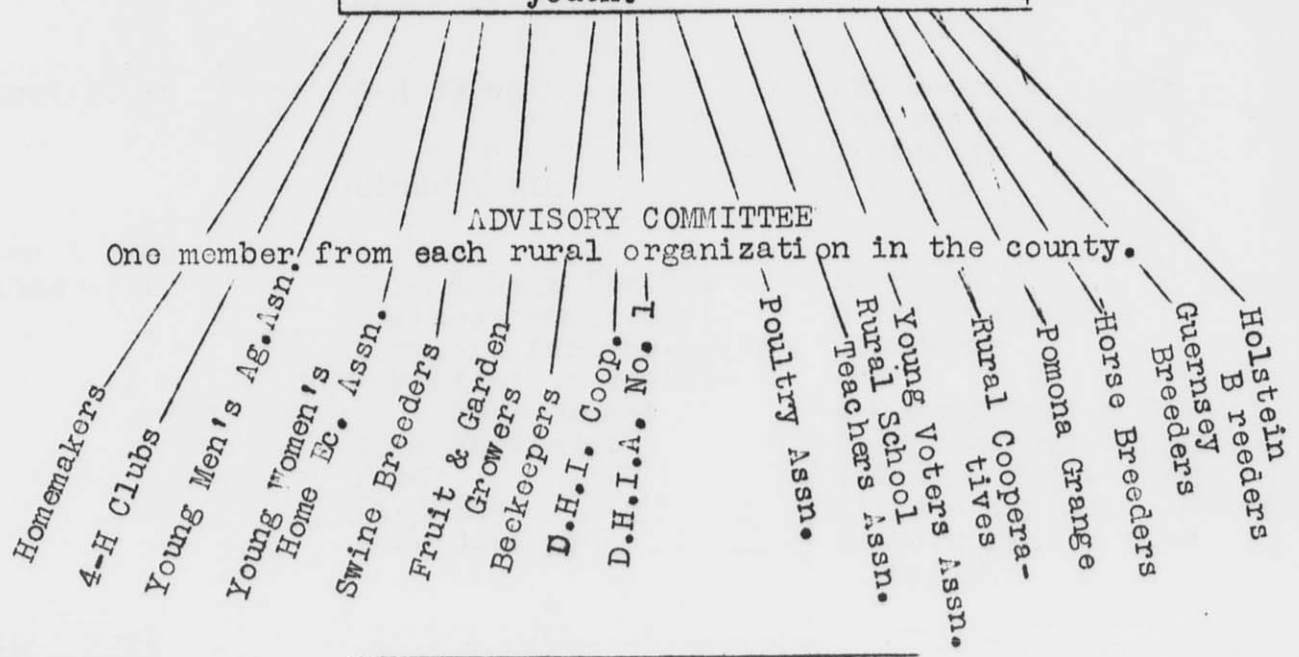
COOPERATING AGENCIES  
 AAA - 1 member  
 Voc. Agr. teachers - 1  
 Farm Security - 1  
 Federal Land Bank - 1  
 Voc. Home Ec. Teachers - 1

SPECIALISTS FROM COLLEGE  
 4 members

COUNTY EXTENSION AGENTS  
 2 members

COUNTY AGR'L. COMMITTEE  
 5 Members

**PLANNING COMMITTEE OF 33 MEMBERS**  
 Purpose of Committee - To determine problems facing Winnebago County farmers, homemakers, and rural youth.



**PLANNING COMMITTEE MEETS --**  
 Determines Problems --  
 Problems are listed.

**AGR'L. COMMITTEE AND COUNTY AGENTS EVALUATE**  
 Recommendations and Draw Up County Program

**COMPLETED PROGRAM PRESENTED TO COUNTY PLANNING COMMITTEE**

D. Results

1. Program Planning Advisory Committees formed.
  - a. Selected by Agricultural Committee from representative rural organizations in county.
  - b. Two meetings held.
    1. First meeting was to explain set up and purpose of committee.
    2. Second meeting was used to list and talk over county agricultural problems.
  
2. County agricultural committee, extension agents and representative of College of Agriculture met and evaluated recommendations and suggestions of the planning committee.
  - a. Considering these recommendations plus experience received in planning past agricultural extension programs, the following county agricultural extension program was drafted for 1941.

<u>Major Problems</u>	<u>Phases of Work</u>	<u>Goals</u>
Dairy Improvement	Quality Program Testing Association Better Sire program Herd health  Feeding & Management Breed promotion	Investigate program 15% of cows on test 50 sires placed Educational meetings - 6 demonstrations 3 to 4 lesson schools Educational help with groups
Rural Youth	4-H clubs  Older Youth	550 members - more leaders - Leader Training. 1 group
Farm & Home Management	Farm & Home Records Business management Complete farm analysis Fertilizer & Pasture Improvement Home Equipment Foods Clothing Home Gardens	52 farms 8 local meetings 100 farms  4 demonstration farms Repair of sewing machine Salads - Egg Cookery Slips - Hosiery - Shoes Improve family food supply
<u>Other Work</u>		
More direct helps to 4-H members		
Corn borer work		
Weed Control program -- Map of county, locating patches of creeping jenny with cooperation of AAJ Committee. Cooperate with town boards		
Cooperate with Federal Agencies		
Continue poultry projects with demonstration flocks		
Farm buildings.		

3. Value of Planning Committee
  - a. Agricultural Committee receive valuable ideas from recommendations.
  - b. Suggestions for extension program received from practically all agricultural interests in county.
  - c. Long time extension program is developed.
  - d. Activities of rural organizations are coordinated behind a single extension program.
  - e. Rural organizations feel that county extension program is their program.
  - f. Problems facing county agriculture and home making are listed according to importance. Urgent problems worked upon immediately and lesser problems let go for a while.
  - g. More people know about the extension program.
  - h. Recommendations for solving problems are received.
  - i. County agent's program becomes truly the county program.

## FARM CREDIT

1. County Agent cooperated with the
  - a. Federal Land Bank
  - b. Farm Security Administration
  - c. Production Credit Administration
  - d. Surplus Food Stamp Plan
2. Federal Tenant-Purchase plan of Farm Credit secured for county.
  - a. Winnebago County made eligible for Tenant-Purchase loans on July 1, 1940.
  - b. Committee of three to administer the program in the county was appointed by the agricultural committee.
    1. Committee is functioning now.
  - c. Plan -- Young farm tenants owning personal property may borrow up to 100% to buy a farm upon recommendations of the county Tenant Purchase Committee.
  - d. Committee is working to select eligible farms and eligible borrowers. No loans made to date.