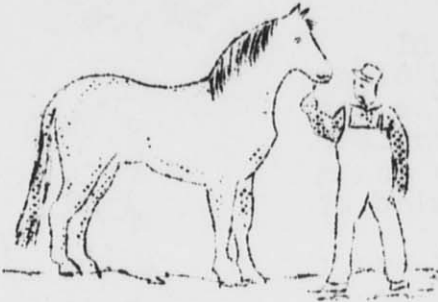


HORSE PROGRAM

The horse breeders program for Winnebago County was again carried out through a program arranged for by Winnebago County Horse Breeders Association.



The outstanding project sponsored by the association was the second annual Winnebago County Colt and Horse Show. Highlights of the show were as follows --

1. Held at the Fairgrounds in Oshkosh on October 12, 1940.
2. 147 head of horses and colts were entered.
3. Approximately 1500 people attended the colt show.
4. Approximately \$450 was needed to finance the show which was raised entirely by advertising space which was sold in the premium catalog.

This annual colt and horse show has become one of the outstanding agricultural events in Winnebago County. J. G. Fuller of the College of Agriculture described the show as the largest and finest show of its kind held in the state each year.

One feature of the 1940 Colt Show was a team pulling contest. One division of this contest was for boys and girls under 15 years of age. This proved an outstanding attraction to the show and aroused considerable interest among younger boys and girls in horses.

The county horse breeders association cooperated with the Neenah Advancement Association in staging their annual horse show in July. Approximately 75 draft horses were shown in the Neenah show and 8 teams entered the team pulling contest.