

FORWARD QUEST.

Standards of Excellence—Fine Quality, Full Quantity, Fair Quotations.

Wisconsin State Cranberry Growers' Association

OFFICERS.

President, CHAS. BRIERE, Grand Rapids; Vice-President, S. N. WHITTLESEY, Cranmoor; Secretary, W. H. FITCH, Cranmoor; Treasurer, M. O. POTTER, Centuria; Member Executive Committee, A. E. BENNETT, Grand Rapids.

OBJECTS.

Improved Varieties—At the experimental Station located between Elm Lake and Cranmoor there are being tested and propagated over 100 different kinds of the best known and proved species. Cuttings from these vines will be disposed of under rules and regulations of the Executive Committee.

Better Grading and Packing—To establish and take measures to insure the use of uniform packages for marketing the fruit so as to secure the confidence of dealers and purchasers by this evidence of fair and honorable dealing.

Extension of Market—To enlarge the area of the market through definite and direct action, and increasing consumption by making known wholesome and culinary virtue and value of the cranberry.

Reports, Bulletins, Crop Estimates, Etc.—To advance the interests of those engaged in the industry by obtaining and distributing statistics of the condition of the crop in this and other states from time to time, and disseminate information and instruction calculated to promote the interests of the cultivator.

Mailing Lists.—A roll of leading growers et al in the United States and Canada revised to date of purchase, can be had of Secretary, Cranmoor, Wis., price Two Dollars (\$2.00); names of Wisconsin growers One Dollar (\$1.00).

MEMBERSHIP.

Ordinary—Annual fee, fifty cents (50c) [which may be sent in stamps]. A prompt remittance by those in arrears, and others desiring to join the association will be appreciated.

Auxiliary.—Besides growers, the association makes eligible and welcomes to membership those, who more or less connected with the industry, recognize a mutual good and gain in the aims and accomplishments of the organization, viz:—Improved quality of fruits; better grading and packing; extension of market; increased consumption, by making known culinary and wholesome virtue of the cranberry, and collection of statistics, etc., of interest and value.

Life.—From consideration of convenience and that the usefulness of organization may be more immediately enlarged and extended a LIFE ROLL has been established the fee for which five dollars (\$5.00) will cover all future dues. The names of such members will be published in annual reports of association, together with postoffice address, shipping station and business cards, the latter feature of which it is believed will be found of co-service and—benefit.

To Correspondents.—Requests for special information should be accompanied by self addressed stamped envelope.

To Advertisers.—Our publications being accredited as authoritative, their value as an advertising medium is apparent and cards from reliable firms will be received at following flat rate:

Reports of January and August meeting, One Dollar per card ($\frac{1}{8}$ page).
Bulletins, Crop Estimates, etc., One Dollar per card (one-twelfth page).