

cussing this I think we just got that far except the big glasses—and that is this. Why have all this argument about American cheese when if you make your cheese right, and advertise your own products, I think you can market it without any trouble; you won't have to have any dealer or anybody else—that will be coming and carrying it out of the factory, that is my experience.

BUREAU OF MARKETS CHEESE REPORTS

By JACK MCCREADY, Fond du Lac

MR. MCCREADY: I want to call your attention to the reports we are issuing from The Bureau of Markets, at our Fond du Lac office. These reports are just out. If you desire them, there are cards here that you can fill in and the reports will be mailed to you. There is The Weekly Cheese report or Review, and also a Daily Cheese Report, a Monthly Cold Storage Report, and a Monthly Export Report.

Most of the cheese makers are interested in the weekly more than any other report that we issue, however you can have what reports you want. On these cards you will notice there is a space for a butter report. We don't issue any butter report at Fond du Lac. If you call for a butter report it will be mailed to you either from our Minneapolis or Chicago office. But these here are yours for the asking and if you feel you would like to use them just fill in one of these cards. I thank you.

THE WISCONSIN BUTTER MAKERS' ASSOCIATION

By H. C. LARSON, *Secretary*

It was stated here yesterday that the members at the present time is somewhere in the neighborhood of 600 while the licensed butter makers number about 700 so they have almost every licensed butter maker in Wisconsin in the Butter Makers' Association through their local or county butter makers' associations. Now the state of Wisconsin has practically about three thousand licensed cheese makers and if I have been informed rightly your membership in this association last year was not more than 600 members and of those 600 members there was no doubt but what there were quite a few cheese dealers and machinery men present. Now I can't see why the cheese makers' association is so small with cheese makers numbering 3000 in the state, when the butter makers with 700 licensed in Wisconsin have in their association a membership of practically 600 butter makers.