The thirtieth annual meeting of the Wisconsin Cheese Makers' Association was called to order Wednesday, January 11, 1922, in the Auditorium Building, Milwaukee, by President Chas. E. Reed. An address of welcome was to be given by Mr. Frank Cleveland, Assistant Secretary of the Milwaukee Association of Commerce.

ADDRESS OF WELCOME

By Mr. Ryan, Milwaukee Association of Commerce.

Ladies and Gentlemen: Mr. Cleveland, the head of the Convention Department of the Association of Commerce, was to have welcomed you to the city, but about a week ago he ate something that does not seem to agree with him and he has been in bed ever since suffering from ptomaine poisoning. So I am here to bid you welcome to Milwaukee.

We in Milwaukee all know what the cheese industry means to Wisconsin, but we also know it means a great deal to Milwaukee itself. I don't think there is a convention that comes to Milwaukee—and we have probably over three hundred of them a year now—that is more genuinely and more thoroughly welcome to the city as far as the business men are concerned than the Wisconsin Cheese Makers' Association.

Your cheese is marketed through the city of Milwaukee and in the matter of dollars and cents it is up to the Milwaukee business men to welcome you here, and also anything that is good for the state of Wisconsin is good for the city of Milwaukee. We realize the state of Wisconsin can get along without us, but we cannot get along without the state of Wisconsin.

Therefore, I am here to bid you a hearty welcome to the city of Milwaukee, and anything we can do to make your stay a pleasant and successful one we will be glad to do.

RESPONSE

By Mr. A. T. Bruhn, Spring Green.

Mr. Chairman, Fellow Cheese Makers: We have been welcomed here to Milwaukee for twenty years or more. We know we are welcome, but we don't know the reason why. Business men in Milwaukee