

RESPONSE.

John Theiler, New Glarus, Wis.

It was a very fortunate idea that Monroe was chosen as the Convention City to hold the annual meeting of the Southern Wisconsin Cheesemakers' and Dairymen's Association. Monroe is more entitled to this honor than any other City in the United States. What Pittsburg is for the steel industry, what Chicago is for the live stock market and packing industry, what New Orleans is for the cotton business, what Minneapolis is for the breadstuff production, Monroe stands for the great Wisconsin Cheese Industry. The terms Cheese and Monroe are as identical as Beans and Boston.

That so many of the early pioneers of this now great industry settled here and operated their business from this place in connection with Farmers willing to engage in dairy business made Monroe the Metropolis of the great Dairy Industry in the State of Wisconsin. But not only that Monroe is the center of the Dairy Industry makes it an ideal Convention City for the Cheesemakers' and Dairymen's or any other except the Prohibitions Association. It is the liberality and hospitality, the high hearted common sense of the citizens of this city that makes it a pleasure for every visitor of the Convention to spend a few days in Monroe among collegial and business friends.

The splendid program put up by the Committee ought to be a drawcard for every man interested in the welfare of the

Dairy Industry, to take part in the discussions of the different questions that come before this meeting.

We call the development of this industry as it is at present — great — but we feel that there is still room for many improvements.

It is the aim of the Southern Wisconsin Cheesemakers' and Dairymen's Association by means of instructions, discussions and mutual explanations to find the way to perfection, to educate those which are practically engaged in the manufacture of dairy products to the highest degree of excellence in their art and to bring the business to a higher standard.

It is with pleasure we assure you that the combination of this Association is the best man can think of to come nearer to the object we have in view. On one side of it belongs the sturdy Farmer, he will explain the best methods to produce good sound milk, which is the very foundation of success in the manufacture of dairy products; to it belongs the practical Cheesemaker, who will demonstrate his ideas and experience in the making of cheese and its by-products; to it belong also the Cheese Dealers, who may give their opinion on the demands of the market.

On the other side we have the scientific and theoretical staff. Men that gathered a great deal of knowledge by experimenting in the Dairy Schools. Men who devoted years of time to construct practical laborsaving machines and technical and scientific instruments for the use in Cheesefactories and Creameries. Men who were closely watching for the lawful, hygienic and orderly conduct of Cheesefactories and Creameries and also men that will try their best to obtain such legislation that will protect and benefit the Dairy Industry of this State.

In this combination all sides of the Industry are represented and this fact will promise a very successful Convention. It is not up to me to go in any details of the program.

In the name of the Southern Wisconsin Cheesemakers' and Dairymen's Association I thank the Mayor and the Citizens of Monroe for their most hearty welcome and reception. I

assure you that the Association can fully appreciate what Monroe and the Arrangements Committee has done for this Convention.