

WILTON, 519

MONROE

The cooperative creamery, located here in Monroe county, made over 1,053,000 pounds of butter in 1924. After butter, as a means of livelihood for the Wiltonites, comes Holstein, Guernsey and Jersey cattle, according to Editor V. O. Fuller. Wilton has four rural routes.

WILTON HERALD

Circulation, 500

Friday

Founded in 1894, this weekly had three editors, - Messrs. Bugbee, Thompson and Brown, up to 1900 when J. E. Bruber bought it and continued to publish it until his death in November, 1923. Then G. W. Garlock, of West Salem, purchased it and leased it to V. O. Fuller, who is still editing it.

B W

WINNECONNE, 745

WINNEBAGO

While farming is the leading industry of the community, this Winnebago county community is also noted for its unequalled fishing and hunting. Winneconne has two rural routes .

WINNECONNE LOCAL

Circulation

Thursday

Harvey Kitz is the editor of this Winnebago weekly.

B W

WITTENBERG, 854

SHAWANO

The Homme Institutions, founded in 1881 by Rev. E. J. Homme, were started in this Shawano county city. Today there are several similar institutions in the country. An Indian mission is located here. Dairying is practiced on the local farms to a large extent. Wittenberg has two rural routes.

WITTENBERG ENTERPRISE

Circulation, 875

Is it sworn? Yes.

Thursday

Advertising rates - display, per inch 25¢. Classified, per line 5¢. Agency commission, 15%. Cash discount, 2%.

Mechanical requirements - width of column, 13 ems. Depth of column, 19 $\frac{5}{4}$ inches. Columns to page, 7. Body type, 8 pt. Screen of halftones, 85 to 125. Use Mats? Yes.

Advertising representative - American Press Association, New York City.

I. R. Nye founded this weekly November 23, 1893 and edited it till May 1906. John Englund then edited the paper till 1912 and at this time Mr. Nye bought back an interest and edited the paper to February, 1915. Since 1915 Mr. Englund has been the editor and owner.

_____ B W _____

WONEWOC, 798

JUNEAU

Farming is the backbone of this Juneau county town. A flour mill is located here. The Western Wisconsin Spiritualist camp ground is located here. This is a real live town with much scenic beauty.

WONEWOC REPORTER

Circulation, 725 Is it sworn? Yes. Thursday

Advertising rates - display, per inch 25¢. Classified, per line 10¢.
Agency commission, 15%. Cash discount, 2%.

Mechanical requirements - width of column, 13 ems. Depth of column, 20 inches.
Columns to page, 6. Body type, 8 pt. Use Mats? Yes.

In 1876 this weekly was established. Its present editor is R. B. Colman.

_____ B W _____

WOODVILLE, 298

ST. CROIX

Editor Charles Lowater says of this St. Croix town: "The village of Woodville is not a manufacturing town, being one of the hundreds of little home towns which make our state so pleasant but which produce nothing. The population is largely Norwegian - conservative, but right on all the fundamentals".

WOODVILLE TIMES

Circulation, 678 Is it sworn? Yes. Friday

Advertising rates - display, per inch 15¢. Classified, per word 1¢. Agency
commission, 15%. Cash discount, 2%.

Mechanical requirements - Width of column, 13 ems. Depth of column, 19 $\frac{3}{4}$ inches.
Columns to page, 6. Body type, 8 pt. Screen of halftones, 100.
Use Mats? No.

Charles Lowater founded this weekly December 8, 1913 and it is still under his control.