

WILTON, 519

MONROE

The cooperative creamery, located here in Monroe county, made over 1,053,000 pounds of butter in 1924. After butter, as a means of livelihood for the Wiltonites, comes Holstein, Guernsey and Jersey cattle, according to Editor V. O. Fuller. Wilton has four rural routes.

WILTON HERALD

Circulation, 500

Friday

Founded in 1894, this weekly had three editors, - Messrs. Bugbee, Thompson and Brown, up to 1900 when J. E. Bruber bought it and continued to publish it until his death in November, 1923. Then G. W. Garlock, of West Salem, purchased it and leased it to V. O. Fuller, who is still editing it.

 B W

WINNECONNE, 745

WINNEBAGO

While farming is the leading industry of the community, this Winnebago county community is also noted for its unequalled fishing and hunting. Winneconne has two rural routes .

WINNECONNE LOCAL

Circulation

Thursday

Harvey Kitz is the editor of this Winnebago weekly.

 B W

WITTENBERG, 854

SHAWANO

The Homme Institutions, founded in 1881 by Rev. E. J. Homme, were started in this Shawano county city. Today there are several similar institutions in the country. An Indian mission is located here. Dairying is practiced on the local farms to a large extent. Wittenberg has two rural routes.

WITTENBERG ENTERPRISE

Circulation, 875

Is it sworn? Yes.

Thursday

Advertising rates - display, per inch 25¢. Classified, per line 5¢. Agency commission, 15%. Cash discount, 2%.

Mechanical requirements - width of column, 13 ems. Depth of column, 19 $\frac{5}{4}$ inches. Columns to page, 7. Body type, 8 pt. Screen of halftones, 85 to 125. Use Mats? Yes.

Advertising representative - American Press Association, New York City.
