

WEST BEND, 3,378

WASHINGTON

West Bend has fourteen diversified major industries employing approximately 1200 people, - the products being leather goods, aluminum products, wagons and sleighs, automotive equipment, barn equipment and farm machinery, canned peas and condensed milk. The A & P condensary, the largest single unit condensary in the world is located here. West Bend has seven rural routes.

WEST BEND PILOT

Circulation, 1950                      Is it sworn? Yes.                      Thursday

Advertising rates - display, per inch 30¢. Classified, per line 10¢. Agency commission, 15%. Cash discount, 2%.

Mechanical requirements - width of column, 13 ems. Depth of column, 21 $\frac{3}{4}$  inches. Columns to page, 7. Body type, 8 pt. Screen of halftones, 70.  
Use Mats? No.

Founded in 1892, the paper was edited by its first editor, C. E. Robinson, for two years. Then D. T. Keeley served four years, and in 1898 H. B. Kaempfer started his term of service. He is still editor and publisher.

WEST BEND NEWS

Circulation, 2450                      Is it sworn? Yes.                      Wednesday

Advertising rates - display, per inch 35¢. Classified, per line 5¢. Agency commission, 15%. Cash discount, 2%.

Mechanical requirements - width of column, 13 ems. Depth of column, 21 $\frac{3}{4}$  inches. Columns to page, 7. Body type, 8 pt. Screen of halftones, 100.  
Use Mats? Yes.

In the spring of 1855 R. B. Wentworth founded this weekly. During the following year he relinquished the editorial chair; Josiah T. Farrar took charge and continued to 1861. Succeeding editors have been: Ed. P. Kellogg, Jacob Mann, Erastus W. Root and Charles D. Waldo - these held down the post during the turbulent period, 1861 - 66. Then followed Paul A. Weil and Abraham L. Baer, 1866-75; William Walters, 1875-80; Michael Bohan, 1880-84; E. Aug. Runge, 1884-86; Walter Wittman, 1886-92; Arthur Franckenberg, 1892-1902; Jos. F. Huber, 1902-1923; and the present editor, Jos. J. Huber from 1923.

B W

WESTBY, 1,228

VERNON

Tobacco and honey are both shipped in large quantities, from this Vernon county town. Westby has five rural routes.