

WEBSTER, 500

BURNETT

Farming leads here in this Burnett county town. There is considerable dairying and some potato growing.

BURNETT COUNTY ENTERPRISE

Circulation, 460. Is it sworn? Yes. Thursday

Advertising rates - display, per inch 22¢. Cash discount, 2%.

Mechanical requirements - width of column, 13 ems. Depth of column, 21 inches.
Columns to page, 6. Body type, 10 pt. Use Mats? No.

Advertising representative - American Press Association, New York City.

This Webster paper was founded in 1913 and is edited by W. A. Pursel.

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WEST ALLIS, 24,600

MILWAUKEE

The Allis-Chalmers plant, covering 153 acres, and employing 6,200 people, is the main industry of West Allis. Other large manufacturing plants are located in this suburb of Milwaukee.

WEST ALLIS NEWS

Circulation Is it sworn? No. Friday

Advertising rates - display, per inch 50¢. Classified, per inch 30¢. Agency commission, 15%.

Mechanical requirements - width of column, 13 ems. Depth of column, 22 inches.
Columns to page, 7. Screen of halftones, Yes. Use Mats? Yes.

Advertising representatives - American Press Association, New York City.

This weekly is printed at the Western Newspaper Union office. T. W. MaLain edits this paper.

WEST ALLIS STAR

Several papers had been started in West Allis before the advent of the Star, which made its appearance December 14, 1916 under the leadership of Mr. and Mrs. A. F. Sells. For a few years Erwin Feldschneider was employed as editor but Mrs. Sells gradually took over the editorial position and she is today the editor and with her husband the sole owner.