VERNON COUNTY CENSOR

Circulation, 4200 Is it sworn? Yes. Wednesday

Advertising rates - display, per inch 50¢. Agency commission, 15%.
Cash discount, 2%.

Mechanical requirements - width of column, 13 ems. Depth of column, 22 inches.
Columns to page, 7. Body type, 8 pt. Screen of halftones, 80.
Use Mats? Yes.

Advertising representatives - American Press Association, New York City.

Daniel Priest edited the first numbers of this newspaper which was established in 1856. Other editors were Colonel Henry Casson and Colonel O. G. Munson, the latter served from 1880 to 1920. Harlow E. Goldsmith has been editor since 1920.

B W

WABENO, 2388 FOREST

Potato growing and general farming are carried on around this town. Lumber and shingle mills are located here.

WABENO ADVERTISER

Circulation

The Advertiser was established in 1898. It has recently been revived by J. W. Norris.

B W

WALWORTH, 757 WALWORTH

Dairying is the chief industry of this Walworth county community. A large milk condensary also flourishes here, taking care of the local milk products. Cement blocks and FISH ROTARY ovens, used in big bakeries throughout the United States, are made here. The place is also a summer resort because of the resort near Geneva Lake. There is a great deal of tourist trade in this community. Walworth has three rural routes.

WALWORTH TIMES

Circulation, 600 Is it sworn? Yes. Thursday

Advertising rates - display, per inch 25¢. Classified, per inch25¢. Agency commission, 15%. Cash discount, 2%.

Mechanical requirements - width of column, 13 mes. Depth of column, 22 inches.
Columns to page, 7. Body type, 8 pt. Screen of halftones, 80 to 100.
Use Mats? No.

Advertising representatives - American Press Association, New York City.