

UNION GROVE, 729

RACINE

The Racine county fair is held here. The Racine-Kenosha Normal School is located here. There is also a large cabbage factory located at this point. Union Grove has three rural routes.

UNION GROVE NEWS

Circulation, 950

Is it sworn? No.

Friday

Advertising rates - display, per inch 30¢. Classified, per line 5¢.
Agency commission, 15%. Cash discount, 2%.

Mechanical requirements - width of column, 13 ems. Depth of column, 22 inches. Columns to page, 7. Body type, 8 pt. Use Mats? No.

This weekly is edited by John Pinzl.

————— B W —————

UNITY, 405

MARATHON

Located in the hart of Wisconsin - dairying and general farming are first in this Marathon county community. Unity has two rural routes.

MARATHON COUNTY REGISTER

Circulation, 425

Is it sworn? Yes.

Friday

Advertising rates - display, per inch 20¢. Classified, per line 5¢.
Agency commission, net. Cash discount, 2%.

Mechanical requirements - width of column, 13 ems. Depth of column, 20 inches. Columns to page, 6. Body type, 8 on 10 pt. Screen of halftones, 90.

Advertising representatives - American Press Association, New York.

In 1902 this Unity paper was established by L. H. Cook. E. L. Messer was editor until 1924 and then James La Bell served one year, selling to Messer and Johnson, who also publish the Spencer Record.

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VESPER, 260

WOOD

Of the five noted products of this Wood county community, cheese, condensed milk, pure bred live stock, hay and potatoes are the most important. They rank in order of their value to Vesper. Vesper has one rural route.