

TOMAH, 3257

MONROE

A bridge and switch of the Chicago, Milwaukee and St. Paul Ry. in this town give a livelihood to about 300 people. Large quantities of butter, made from milk produced on local dairy farms, are exported. The cranberry industry of this section of Monroe county is growing. A tobacco sorting plant, a large creamery and an ice cream factory are other important industries.

TOMAH JOURNAL

Circulation, 1500

Friday

Advertising rates - display, per inch 25¢. Classified, per line 6¢.
Agency commission, 15%. Cash discount, 2%.

Mechanical requirements - width of column, 13 ems. Depth of column, 19 $\frac{3}{4}$ inches. Columns to page, 7. Body type, 8 pt. Use Mats? No.

L. B. Squier edits this weekly established in 1866.

MONITOR-HERALD

Circulation, 1400

Is it sworn? Yes.

Friday

Advertising rates - display, per inch 25. Classified, per line 10¢.
Agency commission, 15%. Cash discount, 2 %.

Mechanical requirements - width of column, 13 ems. Depth of column, 20 inches. Columns to page, 6. Body type, 8pt. Screen of halftones, any. Use Mats? Yes.

Advertising representatives - American Press Association, New York

J. R. Hinckey founded this paper in 1880 and he edited it till 1888. In 1888, J. A. Wells purchased same and J. A. and C. J. Wells have conducted the same since that year.

 B W

TOMAHAWK, 2801

LINCOLN

Paper is produced in large amounts in this Lincoln county town. It is used for the making of catalogs and kraft paper goods. Tanned leather and lumber are also important. Tomahawk has two rural routes.

TOMAHAWK LEADER

Circulation

Is it sworn? Yes.

Thursday

Advertising rates - display, per inch 25¢. Classified, per line 5¢. Agency commission, 15%.

Mechanical requirements - width of column, 13 ems. Depth of column, 19 $\frac{3}{4}$ inches. Columns to page, 6. Body type, 8 pt. Use Mats? Yes.

Charles Deming, who founded this weekly in 1896, edited it for one year. H. D. Bliefernich, the second editor, was in charge till 1904. Ware & Lee were at the helm from 1904 to 15 and then Russell & Dozer carried it till 1917. Osborne Brothers, the present editors, took charge in 1917.

B W

TURTLE LAKE, 679

BARRON

General farming and dairying lead in this Barron county community. Turtle Lake has three rural routes.

TURTLE LAKE TIMES

Circulation, 520

Friday

A. G. Huhn edits this paper established in 1899.

B W

TWO RIVERS, 8,000

MANITOWOC

The Hamilton Manufacturing Company, employing about 1,000 people, is the largest manufacturer of printer's furniture in the world. They also make dental cabinets of the highest quality. Aluminum ware, veneer, marine engines and fishing command attention. Two Rivers has three rural routes.

TWO RIVERS CHRONICLE

Circulation

Wednesday

Advertising rates - display, per inch 30¢. Classified, per inch 50¢.
Agency commission, 15%. Cash discount, 2%.

Mechanical requirements - width of column, 13 ems. Depth of column, 22 inches. Columns to page, 7. Body type, 8 pt. Use Mats, Yes.

Founded in 1871 by H. E. Pierpont, this weekly was conducted by its first editor for two years. W. F. Nash, who immediately took up the work, continued till 1912. Noel Nash has been editor since that time.

TWO RIVERS REPORTER

Circulation, 1510

Friday

Fred M. Althem, the founder and the first editor of this weekly, served till 1913. Arthur Baetz is the present editor.
