

TOMAH, 3257

MONROE

A bridge and switch of the Chicago, Milwaukee and St. Paul Ry. in this town give a livelihood to about 300 people. Large quantities of butter, made from milk produced on local dairy farms, are exported. The cranberry industry of this section of Monroe county is growing. A tobacco sorting plant, a large creamery and an ice cream factory are other important industries.

TOMAH JOURNAL

Circulation, 1500

Friday

Advertising rates - display, per inch 25¢. Classified, per line 6¢.  
Agency commission, 15%. Cash discount, 2%.

Mechanical requirements - width of column, 13 ems. Depth of column, 19 $\frac{3}{4}$  inches. Columns to page, 7. Body type, 8 pt. Use Mats? No.

L. B. Squier edits this weekly established in 1866.

MONITOR-HERALD

Circulation, 1400

Is it sworn? Yes.

Friday

Advertising rates - display, per inch 25. Classified, per line 10¢.  
Agency commission, 15%. Cash discount, 2 %.

Mechanical requirements - width of column, 13 ems. Depth of column, 20 inches. Columns to page, 6. Body type, 8pt. Screen of halftones, any. Use Mats? Yes.

Advertising representatives - American Press Association, New York

J. R. Hinckey founded this paper in 1880 and he edited it till 1888. In 1888, J. A. Wells purchased same and J. A. and C. J. Wells have conducted the same since that year.

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TOMAHAWK, 2801

LINCOLN

Paper is produced in large amounts in this Lincoln county town. It is used for the making of catalogs and kraft paper goods. Tanned leather and lumber are also important. Tomahawk has two rural routes.

TOMAHAWK LEADER

Circulation

Is it sworn? Yes.

Thursday

Advertising rates - display, per inch 25¢. Classified, per line 5¢. Agency commission, 15%.

Mechanical requirements - width of column, 13 ems. Depth of column, 19 $\frac{3}{4}$  inches. Columns to page, 6. Body type, 8 pt. Use Mats? Yes.