

DOOR COUNTY ADVOCATE

Circulation, 3,250

Is it sworn? Yes.

Friday

Advertising rates - display, per inch 35¢. Classified, per word, 1¢.
Agency commission, 15%. Cash discount, 2%.

Mechanical requirements - width of column, 13 ems. Depth of column, 19 $\frac{3}{4}$ inches. Columns to page, 6. Body type, 8 pt. on 9. Screen of halftones, £20. Use Mats? No.

Advertising representatives - American Press Association.

Joseph Harris struck off the first issue of this Sturgeon Bay weekly March 22, 1862. He continued as editor till 1875. Frank Long, the second pilot, then took charge and was active till December 26, 1912. From 1913 to July 25, 1918, D. S. Long was editor. The present editors, Messrs. Harris and Sanderson, took over The Advocate, August 21, 1918, consolidating it with the Door County Democrat.

_____ B W _____

SUN PRAIRIE, 1,236

DANE

The canning factory is Sun Prairie's chiefest asset. Porcelain products are manufactured here and this promises to be an important industry. The creamery takes care of the milk produced by the local farmers who practice diversified farming to a considerable extent. Much tobacco is exported from this Dane county town. Sun Prairie has three rural routes.

SUN PRAIRIE COUNTRYMAN

Circulation, 925

Thursday

Advertising rates - display, per inch 25¢. Classified, per line 10¢.
Agency commission, 15%. Cash discount, 2%.

Mechanical requirements - width of column, 13 ems. Depth of column, 20 inches. Columns to page, 7. Body type, 8 pt. Use Mats? No.

Charles S. Crosse, of Stoughton, founded the Countryman November, 1877, and continued to edit it till 1889. Then W. S. Hidden assumed charge. W. R. Dunphy and George Bull took over the management, the latter sold his share to F. G. Fuller about 1902. T. G. Stone, the present editor bought Fuller's share, 1905, and Dunphy's in 1907.

_____ B W _____

TAYLOR, 313

JACKSON

General farming and tobacco raising command sole attention in this Jackson county community. Taylor has three rural routes.

TAYLOR WEEKLY HERALD

Founded in 1920 this Jackson county weekly is today edited by
O. O. Kjome.

 B W

THORP, 796

CLARK

Dairying and pure bred live stock describe Thorp's noted main-
stays. Thorp is situated in Clark county. Thorp has four rural routes.

THORP COURIER

Circulation, 868

Is it sworn? Yes.

Thursday

Advertising rates - display, per inch 35¢. Classified, per word, 1¢.
Agency commission, 15%. Cash discount, 2%.

Mechanical requirements - width of column, 13 ems. Depth of column, 22
inches. Columns to page, 7. Body type, 8 pt. Screen of half-
tones, 80. Use Mats? No.

The "Thorp Courier" was established in November, 1883, by Shafer
Bros. & Wagner, the first number appearing on November 23rd. The follow-
ing year, Wm. Wagner, of the firm, purchased Shafer Brothers interests
and continued the publication for forty years. In 1923 the latter's son,
Wm. S. Wagner purchased a half interest and took charge as editor. The
firm now is Wm. Wagner & Son.

 B W

TIGERTON, 748

SHAWANO

One of Wisconsin's most complete saw mills is located in this
Shawano county town. Millions of feet of local lumber are run through it
annually - lumber being the chief asset of the community. Tigerton is
located in the center of a section well adapted to farming and this indus-
try is slowly coming to the fore. Some maple syrup and cheese are made
in the community. Tigerton has three rural routes.

TIGERTON CHRONICLE

Circulation, 600

Friday

Charles Bold founded The Chronicle in 1903. Then followed a lapse
in the paper but it was revived by M. L. Pikins and Henry Bonnin. E. O.
Dent took charge in 1910 and continued till June 15, 1920 when the present
editor, E. W. Cleveland, purchased the weekly.
