

DOOR COUNTY ADVOCATE

Circulation, 3,250

Is it sworn? Yes.

Friday

Advertising rates - display, per inch 35¢. Classified, per word, 1¢.
Agency commission, 15%. Cash discount, 2%.

Mechanical requirements - width of column, 13 ems. Depth of column, 19 $\frac{3}{4}$ inches. Columns to page, 6. Body type, 8 pt. on 9. Screen of halftones, £20. Use Mats? No.

Advertising representatives - American Press Association.

Joseph Harris struck off the first issue of this Sturgeon Bay weekly March 22, 1862. He continued as editor till 1875. Frank Long, the second pilot, then took charge and was active till December 26, 1912. From 1913 to July 25, 1918, D. S. Long was editor. The present editors, Messrs. Harris and Sanderson, took over The Advocate, August 21, 1918, consolidating it with the Door County Democrat.

B W

SUN PRAIRIE, 1,236

DANE

The canning factory is Sun Prairie's chiefest asset. Porcelain products are manufactured here and this promises to be an important industry. The creamery takes care of the milk produced by the local farmers who practice diversified farming to a considerable extent. Much tobacco is exported from this Dane county town. Sun Prairie has three rural routes.

SUN PRAIRIE COUNTRYMAN

Circulation, 925

Thursday

Advertising rates - display, per inch 25¢. Classified, per line 10¢.
Agency commission, 15%. Cash discount, 2%.

Mechanical requirements - width of column, 13 ems. Depth of column, 20 inches. Columns to page, 7. Body type, 8 pt. Use Mats? No.

Charles S. Crosse, of Stoughton, founded the Countryman November, 1877, and continued to edit it till 1889. Then W. S. Hidden assumed charge. W. R. Dunphy and George Bull took over the management, the latter sold his share to F. G. Fuller about 1902. T. G. Stone, the present editor bought Fuller's share, 1905, and Dunphy's in 1907.

B W

TAYLOR, 313

JACKSON

General farming and tobacco raising command sole attention in this Jackson county community. Taylor has three rural routes.