

In 1896 W. H. Bridgman founded this weekly and he has edited it ever since.

_____ B W _____

STRATFORD, 1,014

MARATHON

The local saw mill cuts 8,000,000 feet of lumber annually, and employs 200 men. This industry supports the majority of local families. Cheese, hay and peas are also exported from this Marathon county town. Stratford has four rural routes.

STRATFORD JOURNAL

Circulation, 900

Is it sworn? Yes.

Friday

Advertising rates - display, per inch 30¢. Classified, per inch 70¢.

Agency commission, 15%. Cash discount, 2%.

Mechanical requirements - width of column, 13 ems. Depth of column, 20 inches. Columns to page, 6. Body type, 8 on 10. Screen of half-tones, 60-80. Use Mats? No.

In 1918 this weekly was established. Its present editor is George E. Chrouser.

_____ B W _____

STURGEON BAY, 4,553

DOOR

The cherry industry of this Door county section is famous throughout the Middle West. The scenic beauties of the vicinity attract thousands of tourists yearly as do the fishing opportunities. Dairying is a great asset, as is the quarrying of lime stone. Sturgeon Bay has four rural routes.

DOOR COUNTY NEWS

Circulation, 2800

Thursday

Advertising rates - display, per inch 30. Classified, per inch _____.

Agency commission, 15%.

Mechanical requirements - width of column, 13 ems. Depth of column, 19 $\frac{3}{4}$ inches. Columns to page, 6. Body type, 8 pt. Screen of half-tones, 85. Use Mats? No.

Every week 2800 copies of the News are distributed and 300 copies are sent beyond the county confines. E. M. La Plant established this weekly July 1, 1914 and is still president of the Door County News, Inc.