

W. E. Browning, who established this weekly May 6, 1920, edited it for only one year. His successor, E. Wiesner, stayed only a year and the third editor, R. Fairbrother, continued for two years. Then the present editor, M. M. Keller, took charge. This paper is owned by a stock company of Shawano county farmers.

SHAWANO COUNTY JOURNAL

Circulation, 2640

Thursday

This weekly newspaper was founded immediately after the Civil War, 1857. Its editors during this period have been George Rockwell, Byron McCord, C. M. Upham, Joe Rogers, Dave Gorham, Steve Perry, Frank Perry and Howard Sharp and M. R. Stanley, present editor.

————— B W —————

SHEBOYGAN, 30,955

SHEBOYGAN

Known as "The Chair City", Sheboygan is the home of several large furniture manufacturing plants. Excelsior and enamel ware are also made in this city. Sheboygan has five rural routes.

SHEBOYGAN HERALD

Mrs. Otto Gaffron is the editor of this paper. It is published in the Plymouth Review office.

————— B W —————

SHEBOYGAN FALLS, 2002

SHEBOYGAN

The Brickner Woolen Mills and Jenkins machine Company are the most important concerns of the city. Wagons and wood furniture are also manufactured in this Sheboygan county town. It is an agricultural and dairy center. Sheboygan Falls has four rural routes.

SHEBOYGAN COUNTY NEWS

Circulation, 1,000

Is it sworn? No.

Thursday

Advertising rates - display, per inch 35¢. Classified, per line 10¢.

Agency commission, 15%. Cash discount, none.

Mechanical requirements - width of column, 2-1/8". Depth of column, 19-5/7 inches. Columns to page, 6. Body type, 8 pt. Screen of halftones, 100. Use Mats? Yes.

W. C. Thomas founded this paper in 1876. It remained in the Thomas family till 1925 when the Perry Brothers purchased it.

DAIRY MARKET REPORTER

Circulation, 1122                      Is it sworn? Yes                      Saturday

Advertising rates - display, per inch 45¢. Classified, per word, 1¢.  
Agency commission, 15%. Cash discount, 2%.

Mechanical requirements - width of column, 2-1/8". Depth of column, 19-5/7".  
Columns to page, 6. Body type, 8 pt. Screen of halftones, 100.  
Use Mats? Yes.

Founded in 1876 by the W. Thomas family. Purchased in 1925 by the Perry Brothers. Devoted entirely to the cheese trade and markets. Circulation is over entire state.

————— B W —————

SHELL LAKE, 920

WASHBURN

Farming supports this Washburn county town to a very large extent. Its lakes also attract many visitors during the summer and provide an additional source of income. Shell Lake has three rural routes.

WASHBURN COUNTY REGISTER

Circulation, 1125                      Is it sworn? Yes.                      Saturday

Advertising rates - display, per inch 20¢. Classified, per line 10¢.  
Agency commission, 15%. Cash discount, 2 %.

Mechanical requirements - width of column, 13 ems. Depth of column, 20 inches. Columns to page, 6. Body type, 10 pt. Screen of halftones, 45. Use Mats? No.

This Shell Lake weekly was founded in 1889. Its first editor was Bert Pease and he was followed by Bond & Kitchen. Before the first year was over, Andrew Ryan bought it and published it until January 1, 1920. His successor, Roger Ryan is the present editor.

————— B W —————

SHIOCTON, 501

OUTAGAMIE

Farming of the neighborhood supports this Outagamie county town. Shiocton has three rural routes.

SHIOCTON NEWS

Circulation, 1220                      Friday

F. A. Colburn edits this Outagamie county weekly founded in 1897.