

SHARON REPORTER

Circulation, 600

Thursday

Messrs. J. H. Phelps and George Ziegans founded this weekly August 29, 1878 and operated the journal till 1889 when they sold the plant to R. B. Howell, who was editor for only one year. Phelps then bought back a half interest from Mr. Howell and six months later Ziegans bought the entire plant, which he conducted till 1907. F. C. Fessenden then edited the paper till 1915 when the present editor bought the plant.

B W

SHAWANO, 3544

SHAWANO

About this town in Shawano county dairying is carried on widely and the product is made into cheese. Considerable lumber is cut nearby and most of this is made either into paper or cheese boxes. Local farmers are finding that their soil is well adapted for alfalfa and potatoes. Paper mill, saw mills and box factories are the principal industries. Shawano has three rural routes.

SHAWANO COUNTY ADVOCATE

Circulation

Tuesday

Advertising rates - display, per inch 22¢. Classified, per line 10¢.  
Agency commission, 15%. Cash discount, 2%.

Mechanical requirements - width of column, 13 ems. Depth of column, 21½ inches. Columns to page, 7. Body type, 8 pt. Screen of halftones, 100. Use Mats? Yes.

Forty-four years ago this weekly was established. K. M. Phillips was one of the early editors and L. C. Bold published the weekly for a few years. Authentic records of the early period have been lost. The present editor E. J. Scott has been in charge for 23 years. "The Advocate is the only democratic paper in Shawano county and it enjoys a good job printing patronage, which has been built up by good work and by using good newspaper stock".

SHAWANO COUNTY LEADER

Circulation, 2200

Is it sworn? Yes.

Thursday

Advertising rates - display, per inch 25¢. Classified, per inch 25¢.  
Agency commission, 15%. Cash discount, 2%.

Mechanical requirements - width of column, 13 ems. Depth of column, 22 inches. Columns to page, 7. Body type, 8 pt. Screen of halftones, 120.  
Use Mats? Yes.

Advertising representative - American Press Association, New York City.

W. E. Browning, who established this weekly May 6, 1920, edited it for only one year. His successor, E. Wiesner, stayed only a year and the third editor, R. Fairbrother, continued for two years. Then the present editor, M. M. Keller, took charge. This paper is owned by a stock company of Shawano county farmers.

SHAWANO COUNTY JOURNAL

Circulation, 2640

Thursday

This weekly newspaper was founded immediately after the Civil War, 1857. Its editors during this period have been George Rockwell, Byron McCord, C. M. Upham, Joe Rogers, Dave Gorham, Steve Perry, Frank Perry and Howard Sharp and M. R. Stanley, present editor.

————— B W —————

SHEBOYGAN, 30,955

SHEBOYGAN

Known as "The Chair City", Sheboygan is the home of several large furniture manufacturing plants. Excelsior and enamel ware are also made in this city. Sheboygan has five rural routes.

SHEBOYGAN HERALD

Mrs. Otto Gaffron is the editor of this paper. It is published in the Plymouth Review office.

————— B W —————

SHEBOYGAN FALLS, 2002

SHEBOYGAN

The Brickner Woolen Mills and Jenkins machine Company are the most important concerns of the city. Wagons and wood furniture are also manufactured in this Sheboygan county town. It is an agricultural and dairy center. Sheboygan Falls has four rural routes.

SHEBOYGAN COUNTY NEWS

Circulation, 1,000

Is it sworn? No.

Thursday

Advertising rates - display, per inch 35¢. Classified, per line 10¢.

Agency commission, 15%. Cash discount, none.

Mechanical requirements - width of column, 2-1/8". Depth of column, 19-5/7 inches. Columns to page, 6. Body type, 8 pt. Screen of halftones, 100. Use Mats? Yes.

W. C. Thomas founded this paper in 1876. It remained in the Thomas family till 1925 when the Perry Brothers purchased it.