

ST. CROIX FALLS, 825

POLK

Large creamery interests are concentrated in this Polk county community. Farm produce, especially potatoes, are shipped. Considerable lumber is also exported. Poultry is of great importance. Dairying is one of the main stays. St. Croix Falls has two rural routes.

ST. CROIX FALLS STANDARD PRESS

Circulation, 1100

Thursday

Advertising rates - display, per inch 30. Classified, per word 1¢. Agency commission, 15%. Cash discount, 2%.

Mechanical requirements - width of column, 13 ems. Depth of column, 20 inches. Columns to page, 6. Body type, 8 pt. Screen of halftones, 85 to 120. Use Mats? No.

This paper is edited by G. R. Puckett.

————— B W —————

SEYMOUR, 1280

OUTAGAMIE

Dairying commands most attention around Seymour. Various kinds of cheese, high grade creamery butter and casein are manufactured. Cabbage and sugar beets are handled at the local factories. Beets and beans are packed at a new and modern canning plant. Seymour has five rural routes.

SEYMOUR PRESS

Circulation

Is it sworn? Yes

Thursday

Advertising rates - display, per inch 30¢. Classified, per line 10¢. Agency commission, 15%. Cash discount, 2%.

Mechanical requirements - width of column, 13 ems. Depth of column, 21½ inches. Columns to page, 7. Body type, 8 on 10. Screen of halftones, 80 or 100. Use Mats? Yes

Established in 1886, this weekly was edited by its founder, H. J. Van Vuren until 1920 when he took into partnership his son, C. A. Van Vuren.

————— B W —————

SHARON, 908

WALWORTH

Dairying leads in this Walworth county community. Editor J. L. Howell says, "This is a farming community with the best land in the world and where good crops can be found every year". Sharon has two rural routes.