

RIVER FALLS TIMES

Circulation, 1228 Is it sworn? Yes Thursday

Advertising rates - display, per inch 30¢. Classified, per line, 10¢.
Agency commission, 15%. Cash discount, 2%.

Mechanical requirements - width of column, 13 ems. Depth of column, 20 inches.
Columns to page, 6. Body type, 8 pt. Screen of halftones, 120.
Use Mats? Yes

Advertising representatives - American Press Association.

A. T. Churchill, who established this weekly in 1894, edited it for six years. Smith & Hulbert had charge for about six months and then Smith bought out his partner and continued as owner till 1905, when Percy A. Roberts took over this weekly. Ap Roberts was editor and owner till 1916, then A. E. Roesse bought the plant and was in charge till January 1, 1919. Stuthoff & Stearns owned it for two months and in March, 1919, the entire organization was purchased by Nelson and Woodruff. Five years later Mr. Nelson assumed full charge, buying out his partner.

————— B W —————

ROSHOLT, 448

PORTAGE

This Portage county town is in the heart of a potato center. General farming, however, is well developed on local farms and dairying is followed to a great extent. Of considerable importance, too, is lumbering, also the trout fishing of the section. Rosholt has two rural routes.

ROSHOLT REVIEW

Circulation, 525 Is it sworn? No. Thursday

Advertising rates - display, per inch 20¢. Classified, per line 5¢.
Agency commission, 15%. Cash discount, 2%.

Mechanical requirements - width of column, 13 ems. Depth of column, 19 inches. Columns to page, 5. Body type, 10 pt. Screen of halftones, 85. Use Mats? No.

Founded October 1, 1920, this weekly was edited by R. C. Woodhead for four years. Its present editor is H. Y. Buchanan.