

RANDOM LAKE TIMES

Circulation, 650 Is it sworn? No Thursday

Advertising rates - display, per inch 20¢. Agency commission, 15%. Cash discount, 2%.

Mechanical requirements - width of column, 13 ems. Depth of column, 20 inches. Columns to page, 6. Body type, 10 pt. Use Mats? No.

Advertising representative - American Press Association

H. C. Scholler is the editor of the weekly founded in 1918.

_____ B W _____

REEDSBURG, 2097

SAUK

Five noted products of Reedsburg include condensed milk, butter and cream, ice cream, woolen goods and canned foods. A training school is located in this Sauk county city. Reedsburg has five rural routes.

REEDSBURG TIMES

Circulation, 1200 Is it sworn? Yes Friday

Advertising rates - display, per inch 30¢. Classified, per word 2¢. Agency commission, 15%. Cash discount, 2%.

Mechanical requirements - width of column, 13 ems. Depth of column, 20 inches. Columns to page, 6. Body type, 8 pt. on 10. Use Mats? Yes.

The first editor of this weekly, Charles Smith, served for two years after the paper was established in 1895. George Evans, who worked with Smith continued to edit it till 1898, at which time, Quimby and Ninman assumed management and continued till 1913. From 1913 to the present time, T. C. Ninman has been the editor.

REEDSBURG FREE PRESS

Circulation, 1350 Is it sworn? Yes. Thursday

Advertising rates - display, per inch 30¢. Classified, per line 10¢. Agency commission, 15%. Cash discount, 2%.

Mechanical requirements - width of column, 13 ems. Depth of column, 20 inches. Columns to page, 6. Body type, 8 pt. Screen of halftones, 100. Use Mats? Yes.

The Civil War interrupted the publishing of the Free Press. It was founded in 1860 and the editor, N. V. Chandler, was called to the front in '62. On his return ten years later the paper was resumed and since that time not a single issue has been missed. From 1872 to '92, John P. Blake and W. F. Hill, from 1892 to 1899, edited the weekly. Since the latter date George J. Seamans has been continually on the job.

 B W

REESEVILLE, 423

DODGE

Pea growing and, of course, pea canning, rank first in importance in this Dodge county community. Dairying, and hog raising are of significant importance to the section. Many cars of live stock are shipped from Reeseville.

Reeseville has the distinction of being a small village with big city conveniences. Streets are concrete paved, and a modern waterworks and sewerage system is in operation.

REESEVILLE REVIEW

Circulation, 750

Thursday

Advertising rates - display, per inch 20¢. Agency commission, 15%.

Mechanical requirements - width of column, 13 ems. Depth of column, 20 inches.
Use Mats? No.

Advertising representatives - American Press Association

Harry L. Snow founded this weekly March 1, 1889 and served as its first editor till 1896. John F. Hughes was then editor till 1909. Then came Frank J. Venie, who edited The Review till 1912 and then F. C. Wendman until 1915. Emil Klentz was in charge from 1915 to 1920 when Arnold Klentz his son, replaced him.

 B W

RHINELANDER, 6654

ONEIDA

Farming is very important to this Oneida county community. Paper mills, turning and wagon works, foundry and machine shops are all important. Rhineland has three rural routes.

RHINELANDER NEW NORTH

Circulation, 1600

Thursday

F. A. Lowell is the publisher of this weekly founded in 1882.
