

PRINCETON REPUBLIC

Circulation, 1250 Is it sworn? Yes Thursday

Advertising rates - display, per inch 25¢. Classified, per inch 35¢. Agency commission, 15%. Cash discount, 2%.

Mechanical requirements - width of column, 13 ems. Depth of column, 20 inches. Columns to page, 6. Body type, 10 pt.

The Republic was founded in 1866. Its editors have been A. E. Thompson, Albert Harmon, George V. Kelley, Wm. Harmon, Roy Harmon and A. H. Rimpler.

————— B W —————

RANDOLPH, 1185

DODGE

Pea canning is of paramount importance. Brick cheese is manufactured here. General farm products and large numbers of pure bred cattle are shipped from the local farms. The Randolph Wagon Works employ over 100 people in the manufacture of Rock Island Special Trucks and Mandt line of farm wagons. Randolph has three rural routes.

RANDOLPH ADVANCE

Circulation, 750 Is it sworn? No. Thursday

Advertising rates - display, per inch 25¢. Classified, per line 5¢. Agency commission, 15%.

Mechanical requirements - width of column, 13 ems. Depth of column, 20 inches. Columns to page, 6. Body type, 8 pt. Screen of halftones, 110. Use Mats? No.

Advertising representative - Lyman H. Browne, Milwaukee, Wisconsin.

Established in 1893, this Dodge county weekly is today edited by L. E. Williams.

————— B W —————

RANDOM LAKE, 529

SHEBOYGAN

Farming leads in this community of Sheboygan county. It is in the center of a cheese making district. Random Lake also has a summer population of about 300 Milwaukee and Chicago people who have summer homes along the shores of Random and Spring Lakes. Random Lake has three rural routes.

RANDOM LAKE TIMES

Circulation, 650 Is it sworn? No Thursday

Advertising rates - display, per inch 20¢. Agency commission, 15%. Cash discount, 2%.

Mechanical requirements - width of column, 13 ems. Depth of column, 20 inches. Columns to page, 6. Body type, 10 pt. Use Mats? No.

Advertising representative - American Press Association

H. C. Scholler is the editor of the weekly founded in 1918.

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REEDSBURG, 2097

SAUK

Five noted products of Reedsburg include condensed milk, butter and cream, ice cream, woolen goods and canned foods. A training school is located in this Sauk county city. Reedsburg has five rural routes.

REEDSBURG TIMES

Circulation, 1200 Is it sworn? Yes Friday

Advertising rates - display, per inch 30¢. Classified, per word 2¢. Agency commission, 15%. Cash discount, 2%.

Mechanical requirements - width of column, 13 ems. Depth of column, 20 inches. Columns to page, 6. Body type, 8 pt. on 10. Use Mats? Yes.

The first editor of this weekly, Charles Smith, served for two years after the paper was established in 1895. George Evans, who worked with Smith continued to edit it till 1898, at which time, Quimby and Ninman assumed management and continued till 1913. From 1913 to the present time, T. C. Ninman has been the editor.

REEDSBURG FREE PRESS

Circulation, 1350 Is it sworn? Yes. Thursday

Advertising rates - display, per inch 30¢. Classified, per line 10¢. Agency commission, 15%. Cash discount, 2%.

Mechanical requirements - width of column, 13 ems. Depth of column, 20 inches. Columns to page, 6. Body type, 8 pt. Screen of halftones, 100. Use Mats? Yes.