

PRENTICE NEWS-CALUMET

Circulation, 700 Is it sworn? Yes. Friday

Advertising rates - display, per inch 18¢. Classified, per line 5¢. Agency commission, 15%.

Mechanical requirements - width of column, 13 ems. Depth of column, 19 $\frac{3}{4}$ inches. Columns to page, 6. Use Mats? No.

The Prentice News-Calumet is published by A. L. Grimm who also conducts Kennon Free Press, Catawba Review, and Ogema Record.

_____ B W _____

PRESCOTT, 892

PIERCE

Creameries, cheese and two pump Jack factories, also Prescott Spinner are located in this Pierce county town, which is primarily a farming center. There is excellent fishing, boating and bathing here. Prescott has two rural routes.

PRESCOTT JOURNAL

Circulation, 650 Is it sworn? Yes. Thursday

Advertising rates - display, per inch 20¢. Classified, per line 5¢. Agency commission, 15%. Cash discount, 2%.

Mechanical requirements - width of column, 13 ems. Depth of column, 19 $\frac{3}{4}$ inches. Columns to page, 6. Body type, 10 pt. Screen of halftones, 120. Use Mats? No.

Advertising representative - American Press Association, New York City.

The editor of this weekly is Gael E. Marvin.

_____ B W _____

PRINCETON, 1275

GREEN LAKE

Vegetables and live stock are raised and shipped from this Green Lake county town. Diverse local industries are located here including wagon factory, flour and feed mills, foundry and machine shops, cigar factory, shirt and overall factories and creameries. Princeton has three rural routes.

PRINCETON REPUBLIC

Circulation, 1250 Is it sworn? Yes Thursday

Advertising rates - display, per inch 25¢. Classified, per inch 35¢. Agency commission, 15%. Cash discount, 2%.

Mechanical requirements - width of column, 13 ems. Depth of column, 20 inches. Columns to page, 6. Body type, 10 pt.

The Republic was founded in 1866. Its editors have been A. E. Thompson, Albert Harmon, George V. Kelley, Wm. Harmon, Roy Harmon and A. H. Rimpler.

————— B W —————

RANDOLPH, 1185

DODGE

Pea canning is of paramount importance. Brick cheese is manufactured here. General farm products and large numbers of pure bred cattle are shipped from the local farms. The Randolph Wagon Works employ over 100 people in the manufacture of Rock Island Special Trucks and Mandt line of farm wagons. Randolph has three rural routes.

RANDOLPH ADVANCE

Circulation, 750 Is it sworn? No. Thursday

Advertising rates - display, per inch 25¢. Classified, per line 5¢. Agency commission, 15%.

Mechanical requirements - width of column, 13 ems. Depth of column, 20 inches. Columns to page, 6. Body type, 8 pt. Screen of halftones, 110. Use Mats? No.

Advertising representative - Lyman H. Browne, Milwaukee, Wisconsin.

Established in 1893, this Dodge county weekly is today edited by L. E. Williams.

————— B W —————

RANDOM LAKE, 529

SHEBOYGAN

Farming leads in this community of Sheboygan county. It is in the center of a cheese making district. Random Lake also has a summer population of about 300 Milwaukee and Chicago people who have summer homes along the shores of Random and Spring Lakes. Random Lake has three rural routes.