

PLYMOUTH REPORTER

Circulation, 2700

Friday

Advertising rates - display, per inch 35¢. Classified, per line, 10¢. Agency commission, 15%. Cash discount, 2%.

Mechanical requirements - width of column, 13 ems. Depth of column, 19³/₂ inches. Columns to page, 6. Body type, 8 pt. Screen of halftones, 100 line. Use Mats? No.

This weekly was established in 1872. The present editors, George A. Moormann & Sons, assumed control in 1925.

_____ B W _____

PLYMOUTH REVIEW

Circulation

Wednesday

This weekly was established in 1895 and is now published by Mrs. Otto Gaffron.

_____ B W _____

PORTAGE, 5,582

COLUMBIA

Dairy products leads in this Columbia county community. Allied with this industry are corn, hogs, cattle and hay. Portage has seven rural routes.

WISCONSIN STATE REGISTER

Circulation, 2500

Thursday

Early editors of this weekly were A. J. Turner, Sam Braunan, John T. Clark and S. S. Rockwood. The present editor is A. A. Porter.

_____ B W _____

PORT WASHINGTON, 3340

OZAUKEE

Several canning factories are located here and great quantities of dairy products and fish are shipped to the market. Badger raincoat products are manufactured here. The J. E. Gilson Company manufactures garden tools, and the Wisconsin Chair Company and National School Equipment Company manufacture chairs, phonographs, school desks and etc. Bolen's garden tractors are manufactured in this Ozaukee county town. Port Washington has ~~two~~ rural routes.

PORT WASHINGTON PILOT

Circulation, 1350

Is it sworn? No.

Thursday

Advertising rates - display, per inch, 25¢. Classified, per line, 5¢.
Agency commission, 15%. Cash discount, 2%.

Mechanical requirements - width of column, 13 ems. Depth of column, 20 inches.
Columns to page, 6. Body type, 8 pt. Screen of halftones, 100.
Use Mats? No.

Established March 28, 1895, at Random Lake, this weekly was moved to
Port Washington three years later. Henry Schoensigel has been editor since
the paper's founding.

B W

PORT WASHINGTON HERALD

Circulation

Wednesday

W. B. Krause edits this Ozaukee county newspaper founded in 1896.

B W

PORT WASHINGTON STAR

Circulation, 1625

Is it sworn? Yes

Friday

Advertising rates - display, per inch 40¢. Classified, per inch 25¢. Agency
commission, 15%. Cash discount, 2%.

Mechanical requirements - width of column, 13 ems. Depth of column, 21 $\frac{1}{2}$ inches.
Columns to page, 7. Body type, 8 pt. Screen of halftones, 60 to 133.
Use Mats? Yes.

Advertising representative - Lyman H. Browne, Milwaukee, Wisconsin

Founded by the late Colonel E. B. Bolens in November, 1874, The Star
has remained in that family ever since. After his death, in 1886, this weekly
was published by his sons, with their mother in direct charge of the plant
until the time of her death in 1912. After her demise, her son, Hon. Harry
W. Bolens, conducted the plant until September 30, 1924, when Albert D. Bolens
purchased the entire outfit and paper and is now sole owner, editor and pub-
lisher.
