

PLYMOUTH REPORTER

Circulation, 2700

Friday

Advertising rates - display, per inch 35¢. Classified, per line, 10¢. Agency commission, 15%. Cash discount, 2%.

Mechanical requirements - width of column, 13 ems. Depth of column, 19³/₂ inches. Columns to page, 6. Body type, 8 pt. Screen of halftones, 100 line. Use Mats? No.

This weekly was established in 1872. The present editors, George A. Moormann & Sons, assumed control in 1925.

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PLYMOUTH REVIEW

Circulation

Wednesday

This weekly was established in 1895 and is now published by Mrs. Otto Gaffron.

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PORTAGE, 5,582

COLUMBIA

Dairy products leads in this Columbia county community. Allied with this industry are corn, hogs, cattle and hay. Portage has seven rural routes.

WISCONSIN STATE REGISTER

Circulation, 2500

Thursday

Early editors of this weekly were A. J. Turner, Sam Braunan, John T. Clark and S. S. Rockwood. The present editor is A. A. Porter.

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PORT WASHINGTON, 3340

OZAUKEE

Several canning factories are located here and great quantities of dairy products and fish are shipped to the market. Badger raincoat products are manufactured here. The J. E. Gilson Company manufactures garden tools, and the Wisconsin Chair Company and National School Equipment Company manufacture chairs, phonographs, school desks and etc. Bolen's garden tractors are manufactured in this Ozaukee county town. Port Washington has two rural routes.