

PLATTEVILLE, 4353

GRANT

Mining and farming are both important in this Grant county district. Livestock, grain and lead are exported. Both a state normal school and state school of mines are located here. Platteville has seven rural routes.

PLATTEVILLE JOURNAL

Circulation, 1850

Is it sworn? Yes.

Wednesday

Advertising rates - display, per inch 32¢. Classified, per inch 25¢ (plate)

Mechanical requirements - width of column, 13 ems. Depth of column, 20 inches. Columns to page, 6. Body type, 8 pt. Use Mats? Yes.

B. F. Huntington founded this weekly in 1879 and continued to edit it till 1901. Till 1904 it was directed by R. C. Huntington and from this later date to the present time C. H. Gribble has been the editor.

GRANT COUNTY NEWS

Circulation, 2300

Is it sworn? Yes.

Friday

Advertising rates - display, per inch 35 & 40. Agency commission, 15%. Cash discount, 2%.

Mechanical requirements - width of column, 13 ems. Depth of column, 20 inches. Columns to page, 6. Body type, 10 pt. Use Mats? Yes.

M. R. Dugdale is the editor of this weekly founded in 1884.

PLATTEVILLE WITNESS

Circulation, 1650

Wednesday

Founded in 1859 this weekly has had a long corps of editors commanding it. In 1903, W. M. Rindlaub assumed charge.

 B W

PLYMOUTH, 3482

SHEBOYGAN

"The Cheese Center of the World" is the name Plymouth goes by in many circles. This industry employs 450 people in the local factories and it means nearly \$8,000,000 every year. Other products of this Sheboygan county town are iron products, furniture, radio sets and phonographs and concrete trimmings for buildings. Plymouth has four rural routes.

PLYMOUTH REPORTER

Circulation, 2700

Friday

Advertising rates - display, per inch 35¢. Classified, per line, 10¢. Agency commission, 15%. Cash discount, 2%.

Mechanical requirements - width of column, 13 ems. Depth of column, 19 $\frac{3}{4}$ inches. Columns to page, 6. Body type, 8 pt. Screen of halftones, 100 line. Use Mats? No.

This weekly was established in 1872. The present editors, George A. Moormann & Sons, assumed control in 1925.

 B W

PLYMOUTH REVIEW

Circulation

Wednesday

This weekly was established in 1895 and is now published by Mrs. Otto Gaffron.

 B W

PORTAGE, 5,582

COLUMBIA

Dairy products leads in this Columbia county community. Allied with this industry are corn, hogs, cattle and hay. Portage has seven rural routes.

WISCONSIN STATE REGISTER

Circulation, 2500

Thursday

Early editors of this weekly were A. J. Turner, Sam Braunan, John T. Clark and S. S. Rockwood. The present editor is A. A. Porter.

 B W

PORT WASHINGTON, 3340

OZAUKEE

Several canning factories are located here and great quantities of dairy products and fish are shipped to the market. Badger raincoat products are manufactured here. The J. E. Gilson Company manufactures garden tools, and the Wisconsin Chair Company and National School Equipment Company manufacture chairs, phonographs, school desks and etc. Bolen's garden tractors are manufactured in this Ozaukee county town. Port Washington has ~~two~~ rural routes.
