

PLATTEVILLE, 4353

GRANT

Mining and farming are both important in this Grant county district. Livestock, grain and lead are exported. Both a state normal school and state school of mines are located here. Platteville has seven rural routes.

PLATTEVILLE JOURNAL

Circulation, 1850

Is it sworn? Yes.

Wednesday

Advertising rates - display, per inch 32¢. Classified, per inch 25¢ (plate)

Mechanical requirements - width of column, 13 ems. Depth of column, 20 inches. Columns to page, 6. Body type, 8 pt. Use Mats? Yes.

B. F. Huntington founded this weekly in 1879 and continued to edit it till 1901. Till 1904 it was directed by R. C. Huntington and from this later date to the present time C. H. Gribble has been the editor.

GRANT COUNTY NEWS

Circulation, 2300

Is it sworn? Yes.

Friday

Advertising rates - display, per inch 35 & 40. Agency commission, 15%. Cash discount, 2%.

Mechanical requirements - width of column, 13 ems. Depth of column, 20 inches. Columns to page, 6. Body type, 10 pt. Use Mats? Yes.

M. R. Dugdale is the editor of this weekly founded in 1884.

PLATTEVILLE WITNESS

Circulation, 1650

Wednesday

Founded in 1859 this weekly has had a long corps of editors commanding it. In 1903, W. M. Rindlaub assumed charge.

 B W

PLYMOUTH, 3482

SHEBOYGAN

"The Cheese Center of the World" is the name Plymouth goes by in many circles. This industry employs 450 people in the local factories and it means nearly \$8,000,000 every year. Other products of this Sheboygan county town are iron products, furniture, radio sets and phonographs and concrete trimmings for buildings. Plymouth has four rural routes.
