

PHILLIPS TIMES

Circulation, 800

Saturday

During December 1876, the first number of the Times was struck off. Its founder, F. W. Sackett edited it till 1913 when he was succeeded by the present editor, George E. Sackett.

B W

PITTSVILLE, 504

WOOD

A cheese and butter factory are located in this community of Wood county. Farming, especially, cabbage growing, and dairying is carried on in this Wood county town. Pittsville has three rural routes.

PITTSVILLE RECORD

Circulation, 836

C. E. McKee edits this weekly that was founded in 1883.

B W

PLAINFIELD, 680

WAUSHARA

Farming, with a preponderance of dairying, leads in the Plainfield area in Waushara county. Local farmers have been raising many acres of potatoes, but they are gradually working into pure bred live stock and alfalfa. Plainfield has four rural routes.

PLAINFIELD SUN

Circulation, 1050

Is it sworn? No.

Friday

Advertising rates - display, per inch 25¢. Classified, per line 5¢.

Agency commission, 15%. Cash discount, 2%.

Mechanical requirements - width of column, 13 ems. Depth of column, 19 $\frac{3}{4}$ inches. Columns to page, 6. Body type, 9 pt. Screen of halftones, 80 to 100. Use Mats? No.

About eight years ago this weekly was bought by its present owner, W. H. Fields, from Johnson and Fields. It is 43 years old and was operated by L. W. Chapman for about 35 years.