

PEPIN, 555

PEPIN

Commercial fishing is one of the most valuable assets to the community. Clamming in the local streams is done on a large scale. Agriculture, with a preponderance of dairying, is very important to the town. Local farmers are going in for stock and poultry raising, too. Pepin has three rural routes.

PEPIN HERALD

Circulation, 600

Is it sworn? No.

Thursday

Advertising rates - display, per inch 15¢, (5¢ additional for composition).
Classified, per inch 30¢. Agency commission, 15%. Cash discount, 2%.

Mechanical requirements - width of column, 13 ems. Depth of column, 17 $\frac{3}{4}$ inches. Columns to page, 5. Body type, 10 pt. Screen of halftones, 60 to 100. Use Mats? No.

Founded on February 13, 1908, by Lloyd A. Axtell, this paper has been edited by its founder ever since.

 B W

PESHTIGO, 1440

MARINETTE

This community, located in the heart of a good farming section, is noted far and wide for its summer outdoor attractions. Peshtigo has three rural routes.

PESHTIGO TIMES

Circulation, 1225

Thursday

Founded in 1893 this Marinette county weekly is operated by V. L. Dahlen.

 B W

PHILLIPS, 1973

PRICE

This Price county town is noted first for its lumbering and second for its box factory. Farming is also important, and in the local program it is marked with a preponderance of dairying. Phillips has three rural routes.

PHILLIPS BEE

Circulation 800

Thursday

The Bee was established by George J. Osterman in 1884. George R. Foster, the present owner and editor, bought the establishment from J. H. Waggoner in September, 1905.
