

OWEN, 1083

CLARK

Dairying and grain growing lead in this Clark county community. Owen has two rural routes.

OWEN ENTERPRISE

Circulation, 840

Thursday

V. P. Barager operates this newspaper that was established in 1906.

 B W

PALMYRA, 685

JEFFERSON

Dairying products, supported by legions of well bred Holstein cattle, lead the products that make Hartford famous. Grain, pork and cucumbers are also sources of much of the local wealth in this community of Jefferson county. Palmyra has two rural routes.

PALMYRA ENTERPRISE

Circulation, 600

Is it sworn? No.

Thursday

Advertising rates - display, per inch 25¢, Classified, per line 5¢.
Agency commission, 15%. Cash discount, 2%.

Mechanical requirements - width of column, 13 ems. Depth of column, 20 inches. Columns to page, 6. Body type, 8 pt. Use Mats? No.

O. P. Dow founded this weekly March 15, 1874 and printed it in the early days at the office of the Whitewater Register. He served for 19 years and was followed by W. M. Bilcliff. Subsequent editors have been Badger & Tubbs, Grant Lawton, Andrew Rood and Miss Lura Dow for 20 years. Wm. H. Ziegler purchased it in September, 1925.

 B W

PARDEEVILLE, 878

COLUMBIA

Noted widely is this city of Columbia county for its summer resorts. On nearby farms great areas of peas are grown and then canned by local factories. Hogs, potatoes, butter and cheese also rank high at Pardeeville. Pardeeville has two rural routes.

It has a beautiful new high school accredited to the University of Wisconsin, five good churches, a fine hotel, and has just erected a large new canning factory. The city is situated 90 miles from Milwaukee, 38 miles from Madison on state highway 44, three miles off No. 29, and 6 miles off No. 10. It has wonderful fishing in the many lakes within a close radius of the town itself, which is skirted by a magnificent lake. The town boasts of a fine public park, which has a very fine rest camp and tourists are always welcome. Boating, bathing and fishing are at the doorstep of the city.

PARDEVILLE-WYOCENA TIMES

Circulation, 750

Friday

Advertising rates - display, per inch 25¢. Classified, per inch 30¢.
Agency commission, 15%. Cash discount, 2%.

Mechanical requirements - width of column, 13 ems. Depth of column, 19 $\frac{3}{4}$ inches. Columns to page, 7. Body type, 8 pt. Screen of halftones, 80. Use Mats? Yes.

In 1878 C. H. Williams founded this weekly and served as editor for two years. Then came the following: L. Woodard, 1880 to '90; Crawford Brothers, 1890 to '91; T.J.L. McDonald, 1891 to '93; J. E. Jones, 1893 to '94; J. V. M. Davis, 1894 to '98; and H. P. Thompson from 1898 to the present time.

 B W

PARK FALLS, 2676

PRICE

Paper and lumbering are the mainstays of this Price county town. Dairying is on the increase.

PARK FALLS INDEPENDENT

Circulation, 900

Thursday

Advertising rates - display, per inch 30¢. Classified, per line 5¢.
Agency commission, 15%. Cash discount, 2%.

Mechanical requirements - width of column, 13 ems. Depth of column, 20 inches. Columns to page, 6. Body type, 8 pt. Screen of halftones, 80. Use Mats? No.

Richard E. Smith founded this weekly in 1915 and the same has been under his exclusive management ever since.

PARK FALLS HERALD

Circulation, 870

Friday

The Park Falls Herald was founded by H. J. Smith in 1900 and edited by him for six months. Richard E. Smith then carried it for a year and eight months. George D. Young was editor until 1912, when J. L. McGregor took over the management. W. K. Currie is the present local editor.
