

NORTH MILWAUKEE TIMES

Circulation, 600

Thursday

This community weekly is edited by H. S. Warfe. The paper was founded in 1818.

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NORWALK, 531

MONROE

In this Monroe county community dairying takes first place as the chief asset. Norwalk has three rural routes.

NORWALK STAR

Circulation, 800

Thursday

E. G. Hesselgrave is the editor.

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OCONOMOWOC, 3301

WAUKESHA

Dairying, of course, leads in this Waukesha county town. The Carnation milk plant is one of the community's leading assets. Pabst Swiss cheese is made in Oconomowoc and the entire countryside is noted for its pure bred cattle. The community, because of its favorable location, is a great stop-over place for tourists. Oconomowoc has six rural routes.

OCONOMOWOC ENTERPRISE

Circulation, 1825

Is it sworn? No.

Friday

Advertising rates - display, per inch 30¢. Classified, per word, 2¢.
Agency commission, None. Cash discount, 2%.

Mechanical requirements - width of column, 13 ems. Depth of column, 22 inches. Columns to page, 7. Body type, 7 pt. Screen of halftones, half tones. Use Mats? No.

C. A. Pettibone founded this weekly in 1888 and edited it for nearly ten years. Succeeding editors were A. C. Hathaway and Grove E. Palmer, the latter being the present editor.

