

NEW HOLSTEIN REPORTER

Circulation, 981 Is it sworn? Yes. Friday

Advertising rates - display, per inch 30¢. Classified, per line 10¢.
Agency commission, 15%. Cash discount, 2%.

Mechanical requirements - width of column, 13 ems. Depth of column, 19 $\frac{5}{8}$ inches. Columns to page, 7. Body type, 8 pt. Use Mats? No.

Advertising representative - American Press Association.

T. J. McElroy founded the Reporter in January 4, 1904 and edited it for four years. B. A. Roate has directed it since that time.

————— B W —————

NEW LISBON, 1175

JUNEAU

This city is located in the heart of an agricultural and dairy district in Juneau county. It is an important railroad center, being the outlet for the Wisconsin Valley Division of the "Milwaukee" railroad. It has paved street, a white way, wonderful free tourist camp grounds and bathing beach. It has a \$200,000 high school building and is the home of the Juneau County Rural Normal School. New Lisbon has four rural routes.

NEW LISBON TIMES-ARGUS

Circulation, 850 Is it sworn? Yes. Thursday

Advertising rates - display, per inch 25¢. Classified, per line 5¢ - readers, per line 10¢. Agency commission, 15%. Cash discount, 2%.

Mechanical requirements - width of column, 13 ems. Depth of column, 20 inches. Columns to page, 7. Body type, 8 pt. Use Mats? No.

Advertising representative - American Press Association, New York City.

C. A. Leicht edits this weekly that was established in 1856. His son C. A. Leicht, Jr. is associate editor.

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NEW LONDON, 4683

OUTAGAMIE

This city is the home of Hatten Lumber Company, Wisconsin Cabinet and Panel Company, (Thos. A. Edison), Brodens Condensary, American Plywood Corporation, Zerrenner Bros., (Brick), Hamilton & Sons Canning Company, Standard Machine Shop (Aluminum Pistons), Modern Manufacturing Company, (Ladies Garments), Geo. O. Thomas Concrete Products Works, Roemer Lumber Company, Geo. Freiburger & Sons, Wagon Works, Tank Bros., Wagon Works, Wolf Valley Dairy Company. Diversified farming is carried on extensively. New London has five rural routes.