MUSCODA, 1903

GRANT

Butter and cheese are produced in great quantities in the Muscoda community. Hogs, cattle and poultry also command attention. The local table factory employs 75 men the year around and its pay roll runs as high as \$80,000. Muscoda has five rural routes.

## MUSCODA PROGRESSIVE

Circulation, 1382

Is it sworn? No.

Thursday

Advertising rates - display, per inch 30%. Classified, per inch 50%. Agency commission, 15%. Cash discount, 2%.

Mechanical requirements - width of column, 13 ems. Depth of column, 20 inches. Columns to page, 6. Body type, 8 pt.

William Victora founded this weekly in 1913. E. A. Lee is now managing editor.

BW

NECEDAH, 853

JUNEAU

Necedah is a mecca for prairie chicken hunters. The outlying community produces excellent potatoes and alfalfa is successfully grown on its sandy soil. Dairying is on the increase in this Juneau county center. Pulp wood is cut in large quantities. Necedah has three rural routes.

## NECEDAH REPUBLICAN

Circulation, 750

Is it sworn? Yes

Thursday

Advertising rates - display, per inch 20¢. Classified, per line 5¢. Agency commission, 15%.

Mechanical requirements - width of column, 13 ems. Depth of column,  $19\frac{3}{4}$  inches. Columns to page, 6. Body type, 8 pt. Screen of halftones, 80. Use Mats? No.

Roy L. Ware edits this Juneau county paper that was organized in 1884 by C. M. Hutchinson. Editor Ware has published the paper since 1909.

BW

NEILLSVILLE, 2160

CLARK

This Clark county town is the receiving and distribution center of a large lumbering, agricultural, dairying and stock raising district. Neillsville has six rural routes.