MT. HOREB TIMES

Circulation, 800 Is it sworn? Yes. Tuesday

Advertising rates - display, per inch 20¢. Classified, per line 5¢. Agency commission, 15%.

Mechanical requirements - width of column, 13 ems. Depth of column, 20 inches. Columns to page, 7. Body type, 10 pt. Screen of halftones, 100. Use Mats? No.

Advertising representative - American Press Association

The ancestor of this weekly was founded by Edward Breen in 1879. It was known as the Blue Mound News but later was changed to the Mt. Horeb News. Breen sold the paper to Pat Kenney in 1883 and soon after it was sold to H. G. Elliot and J. N. Dahlen. Clarence Bennett then merged it with the Black Earth Advertiser and later G. G. Mandt added the Dane County Sun. In 1892 the Mt. Horeb Progress was consolidated with the Sun and a year later the Mt. Horeb Times was formed by J. N. Dahlen and J. N. Risjoid as a result of the last merger. Dahlen published the paper for thirty consecutive years and then sold to the present owner, F. S. Zintz.

MT. HOREB MAIL

Circulation Friday

A. C. Krohn is the editor of this Dane county newspaper.

B W

MUKWONAGO, 697 WAUKESHA

This Waukesha county town is a shipping point for pure bred livestock that goes all over the country. Especially famous are the Guernseys and Holsteins of this territory. Strawberries and orchards are also worthy of notice. Mukwonago has four rural routes.

MUKWONAGO CHIEF

Circulation Friday

This Waukesha county paper was established in 1899. John Pinzl recently sold to James L. Small.