

MINOCQUA, 512

ONEIDA

Lumbering in this Oneida county community is important. It is noted as a summer resort. Minocqua has one rural route.

MINOCQUA TIMES

Circulation, 500

Friday

Enos E. Fisher is the present editor of this Oneida county newspaper that was organized in 1891.

_____ B W _____

MONDOVI, 1554

BUFFALO

This Buffalo county community is noted as an agricultural trade center. Mondovi has seven rural routes.

MONDOVI HERALD-NEWS

Circulation, 1200

Friday

Founded in 1876, this Buffalo county paper is edited by F. L. St. John.

_____ B W _____

MONROE, 4788

GREEN

Dairying and Swiss cheese have made Monroe famous. Editor L. A. Woodle best tells of local conditions in the following: "At the present time nowhere in dairyland is there anything that equals this realm of cheesedom in Green county. Let the figures tell it. Green county is only 24 miles square, with 21,000 inhabitants and there are three dairy cows to each person. The assessed valuation is \$65,000,000. The dairy investment is over \$50,000,000. The per capita of wealth is \$3,200. The yearly production of Swiss, limburger, and brick cheese is \$10,000,000. The foreign types are made exclusive there being no American cheese factories in the county. The rural purchasing power of this area of sixteen townships with its centralized and highly specialized dairy industry is \$20,000,000 being the producing and livestock value.

MONROE JOURNAL-GAZETTE

Circulation, 1400

Is it sworn? Yes.

Tuesday & Friday

Advertising rates - display, per inch 15¢. Classified, per line 5¢. Agency commission, 15%. Cash discount, 2%.

Mechanical requirements - width of column, 13 ems. Depth of column, 26 inches.

Columns to page, 6. Body type, 8 pt. Use Mats? No.

Advertising representative - American Press Association.

The present editor, L. A. Woodle, founded this Monroe county semi-weekly February 15, 1888.

GREEN COUNTY HERALD

Circulation, 1600

Wednesday

This weekly, founded in 1877, has been published in both German and Swiss. Its present editor is Fred L. Kohli.

 B W

MONTELLO, 1112

MARQUETTE

Favored with plenty of water power, several diversified industries have become established in this Marquette county town. These include machine shops, granite polishing works, saw mills and flour mills. Montello has six rural routes.

MONTELLO EXPRESS

Circulation

Friday

Chas. Barry is the editor of this Marquette county weekly that was founded in 1860.

 B W

MONTFORT, 598

GRANT

Agriculture and mining are both important in this community of Grant county. Montfort has two rural routes.

MONTFORT MAIL

Circulation, 550

Thursday

This weekly was founded in 1899 by Karstock, Gering & Company, - they edited it for two years and in 1891 the present editor, R. D. Quick, took the head position.

 B W

MONTICELLO, 677

GREEN

Planning, flour, woolen mills and cheese factories have their hom in this community of Green county. Monticello has five rural routes.

MONTICELLO MESSENGER

Circulation

Wednesday

In 1896 this Green county newspaper was founded. Its present editor is S. Earle Richards.
