

MILWAUKEE, 525,000

MILWAUKEE

An industrial center, one of the nation's greatest, is this large city. In the section of the city, where the TIMES is published, the following products are manufactured; leather, hosiery, steel goods, shoes, motor boats, chain belts, stoves, pianos and organs. This section of Milwaukee has over 150,000 population. Milwaukee has six rural routes.

MILWAUKEE TIMES

Circulation, 25,000

Thursday

Advertising rates - display, per inch \$1.00 col. inch. Classified, 17 words 25¢, 2¢ over. Agency commission, 15%. Cash discount, 2%

Mechanical requirements - width of column, 12½ ems. Depth of column, 21 inches. Columns to page, 8. Body type, 8 on 9. Screen of halftones, 65 to 70. Use Mats? Yes.

Many weekly papers have been started in this section of Milwaukee; the Times, alone, has weathered the storm since 1888. Towell Brothers, who founded the weekly, formerly edited a paper in England, which is still active. Henry Towell, one of the brothers, was editor and owner until November, 1925. His wife, sons Harold and Ernest, and daughter Lily will continue with the paper.

 B W

MINERAL POINT, 2569

IOWA

The Zinc oxide factory of this Iowa county town is one of the largest in the United States. It furnishes employment to about 200 people and is capitalized at fifty million dollars. Its daily output for shipping purposes averages about a carload. Sulphuric acid is also made in Mineral Point. Beef cattle rank near the top as an asset to the community. Cheese and butter are also made in large quantities. Mineral Point has five rural routes.

IOWA COUNTY DEMOCRAT

Circulation, 1300

Is it sworn? Yes.

Thursday

Advertising rates - display, per inch 20¢. Classified, per line, 10¢. Agency commission, 15%. Cash discount, 2%.

Mechanical requirements, width of column, 13 ems. Depth of column, 20 inches. Columns to page, 6. Body type, 8 pt. Screen of halftones, 133. Use Mats? No.

C. J. Burghardt is the present editor of this Iowa county weekly which was established in 1866.
