

MERRILL, 8068

LINCOLN

Many lumber products are made here. An extensive hardwood supply is located in this vicinity. Farm crops are important in this community of Lincoln county. Merrill has eight rural routes.

MERRILL STAR ADVOCATE

Circulation, 1050

Thursday

Advertising rates - display, per inch 25¢. Classified, per line 8¢. Agency commission, Net.

Mechanical requirements - width of column, 13 ems. Depth of column, 22 inches. Columns to page, 7. Body type, 8 pt. Screen of halftones, medium. Use Mats? No.

This Lincoln county paper was established in 1898. In 1900 it was consolidated with the Merrill Advocate. The Merrill Star Advocate is the only weekly at Merrill and by its merger the oldest news paper in Lincoln county. Editor William Allen has been register of deeds for Lincoln county the past seven years and during that time the paper has been under the management of R. J. Webster, his son-in-law.

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MERRILLAN, 628

JACKSON

Noted for its shipping facilities, this Jackson county town exports early grown berries, pickles and dairy products. Many tourists are attracted by the beauties of the surrounding section. Merrilan has two rural routes.

WISCONSIN LEADER

Circulation, 600

Friday

Advertising rates - display, per inch 20¢. Classified, per line 10¢. Agency commission, 15%.

Mechanical requirements - width of column, 13 ems. Depth of column, 20 inches. Columns to page, 7. Body type, 8 pt. Use Mats? No.

Advertising representative - American Press Association.

C. J. Johnson is the present editor of this Jackson county weekly that was organized in 1877.

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