

MELLEN RECORD

Circulation, 400 Is it sworn? Yes Thursday

Advertising rates - display, per inch 20¢. Classified, per line 5¢. Agency commission, 15%.

Mechanical requirements - width of column, 13 ems. Depth of column, 20 inches. Columns to page, 7. Body type, 8 pt. Use Mats? No.

This paper was founded in the spring of 1925 by I. A. Kenyon, who was formerly editor of the Mellen Weekly.

MELLEN WEEKLY

Circulation, 800 Is it sworn? No. Thursday

Advertising Rates - display, per inch 15¢. Classified, per line 5¢. Agency commission, 15%. Cash discount, 2%.

Mechanical requirements - width of column, 13 ems. Depth of column, 20 inches. Columns to page, 6. Body type, 8 pt. Use Mats? No.

J. P. Fitzgerald edited this weekly from 1906 to the fall of 1921. Between this time and the fall of 1925 it was edited and owned by M. A. Lee followed by A. L. Grim. It is now being edited by the present and former owner, J.P. Fitzgerald.

_____ B W _____

MELROSE, 445

JACKSON

Though not on a railroad, this country town is blest with an abundance of waterpower. It owes its prosperity to the dairy cow. Melrose has three rural routes.

MELROSE CHRONICLE

Circulation, 1250 Friday

Founded in 1896, this Jackson county weekly was published for many years by E. C. Gilberts and is now conducted by his estate.

_____ B W _____

MENOMONIE, 5104

DUNN

The Stout Institute is located in this city. It represents an investment of over a million dollars and annually brings nearly a 1000 new students to the community. The city is the home of three large brick plants; these have a capacity of 30,000,000 bricks a year and employ about 300 men. Dairying is very important, the entire county has over 45,000 dairy cows and the county's butter was valued in 1922, at \$2,700,000. Menomonie has ten rural routes.

DUNN COUNTY NEWS

Circulation, 3800 Is it sworn? No. Thursday

Advertising rates - display, per inch 30¢. Classified, per word, 1¢.
Agency commission, 15%. Cash discount, 2%.

Mechanical requirements - width of column, 13 ems. Depth of column, 21 inches.
Columns to page, 7. Body type, 8 pt. Screen of halftones, 100.
Use Mats? Yes.

Founded in 1860, this weekly was edited only one year by its first editor, C. S. Bundy. His successor, E. B. Bundy, also served just one year. Subsequent editors have been: Thomas Phillips, 1862-65; Dr. E. G. Benjamin, 1865-67; S. W. Hunt, 1867-71; R. J. Flint and E. H. Weber, 1871-98; R. J. Flint, 1898-1901; R. J. Flint & F. F. Morgan, 1901-08; J. T. Flint & F. F. Morgan, 1908-09; M. C. Douglas, 1908-12; Paul F. Hunter, 1912-13; M. C. Douglas, 1913-23; and J. T. Flint since 1923.

B W

MENOMONEE FALLS, 1019

WAUKESHA

This community has specialized in the growing of sugar beets and these are made into sugar in local factories. Sugar is the main product of the community. The milk produced in the local area is shipped to Milwaukee markets for consumption. Menomonee Falls has two rural routes.

MENOMONEE FALLS NEWS

Circulation, 1168 Is it sworn? Friday

Advertising Rates - display, per inch 25. Classified, per inch 15¢.
Agency commission, 2%.

Mechanical requirements - width of column, 13 ems. Depth of column, 20 inches.
Columns to page, 6. Body type, 10 pt. Screen of halftones, Yes.
Use Mats? No.

Reverend Franklin L. Nehs, who established this weekly July 1, 1889, served only to April of the following year. Cameron W. Fraser, who replaced him, occupied the position till November, 1895, then W. H. Rintleman took over the work and continued till January 1, 1899. Since that time Cameron W. Fraser has been the editor. The NEWS was the first paper east of the Mississippi that advocated launching into the production of home grown sugar - this was in 1891 and 1892 - as a result, the first sugar factory was established here in 1895, and the first east of the Mississippi River.
