

MEDFORD, 1881

TAYLOR

Taylor county enthusiasts claim that the world's largest patron-hauling creamery is located in Medford. This is a cooperative creamery and, last year, it paid out nearly \$1,000,000 to local farmers. It has 980 patrons, of which 600 are share holders. This creamery is of the greatest importance to the locality. Peas are canned here and there is also a sash and door factory and a veneer manufacturing plant. There are a number of prosperous cheese factories in the community. Medford has five rural routes.

MEDFORD STAR-NEWS

Circulation, 2250

Is it sworn? yes.

Thursday

Advertising rates - display, per inch 35¢. Classified, 1¢ per word. Agency commission, 15%. Cash discount, 2%.

Mechanical requirements - width of column, 13 ems. Depth of column, 20 inches. Columns to page, 7. Body type, cond. 9 on 10. Use Mats? Yes.

This Taylor county weekly is the out-growth of two distinct weeklies, the News and the Star.

After the merger of these Taylor county papers, succeeding editors have been Edgar Taylor Wheelock, Peter Danielson, Waggoner & Withers, W.S. Withers, and A. J. Latton. From December 1, 1919 to April 1, 1921. A. J. Latton and W. H. Conrad were editors. At the end of this time Mr. Conrad purchased Latton's interest and has been editor ever since.

TAYLOR COUNTY LEADER

Circulation

Thursday

Advertising rates - display, per word 1¢. Classified, per inch 25¢. Agency commission, 15%. Cash discount, 15%.

Mechanical requirements - width of column, 13 ems. Depth of column, 20 inches. Columns to page, 7. Body type, 8 pt. Use Mats? Yes.

In 1919 Wheelock and Andresen purchased the Walbote, a German weekly, and turned it into an English paper. The early German weekly was established about 1883. Miss Olga Andresen is the present editor.

B W

MELLEN, 1800

ASHLAND

The lumbering industry practically supports Mellen. The main lumbering company cuts about 35 million feet of logs each year and employs 1100 men. However, dairying is rapidly coming to the fore, the local creamery made about 200,000 pounds of butter last year. Copper Falls and Tyler Falls, located about four miles from Mellen, coupled with the Bad River Canyon form a park that attracts tourists each year. Mellen has one rural route.

MELLEN RECORD

Circulation, 400 Is it sworn? Yes Thursday

Advertising rates - display, per inch 20¢. Classified, per line 5¢. Agency commission, 15%.

Mechanical requirements - width of column, 13 ems. Depth of column, 20 inches. Columns to page, 7. Body type, 8 pt. Use Mats? No.

This paper was founded in the spring of 1925 by I. A. Kenyon, who was formerly editor of the Mellen Weekly.

MELLEN WEEKLY

Circulation, 800 Is it sworn? No. Thursday

Advertising Rates - display, per inch 15¢. Classified, per line 5¢. Agency commission, 15%. Cash discount, 2%.

Mechanical requirements - width of column, 13 ems. Depth of column, 20 inches. Columns to page, 6. Body type, 8 pt. Use Mats? No.

J. P. Fitzgerald edited this weekly from 1906 to the fall of 1921. Between this time and the fall of 1925 it was edited and owned by M. A. Lee followed by A. L. Grim. It is now being edited by the present and former owner, J.P. Fitzgerald.

_____ B W _____

MELROSE, 445

JACKSON

Though not on a railroad, this country town is blest with an abundance of waterpower. It owes its prosperity to the dairy cow. Melrose has three rural routes.

MELROSE CHRONICLE

Circulation, 1250 Friday

Founded in 1896, this Jackson county weekly was published for many years by E. C. Gilberts and is now conducted by his estate.

_____ B W _____

MENOMONIE, 5104

DUNN

The Stout Institute is located in this city. It represents an investment of over a million dollars and annually brings nearly a 1000 new students to the community. The city is the home of three large brick plants; these have a capacity of 30,000,000 bricks a year and employ about 300 men. Dairying is very important, the entire county has over 45,000 dairy cows and the county's butter was valued in 1922, at \$2,700,000. Menomonie has ten rural routes.