

MAYVILLE, 3011

DODGE

Three hundred men are employed by the pig iron interests of this city. This industry represents a \$3,000,000 investment. A large pea canning factory, a shoe factory and a traveling bag factory, are located at this point in Dodge county. Besides there is a large coke plant, a gray iron foundry, and a recently organized company which is now manufacturing a daylight screen for motion pictures. While this concern has only been going for five months several hundred screen have been sent to practically every state in the union and at least half a dozen foreign countries.

MAYVILLE NEWS

Circulation

Thursday

Advertising rates - display, per inch 25¢.

Mechanical requirements - width of column, 13 ems. Depth of column, 19 $\frac{3}{4}$  inches. Columns to page, 6. Body type, 8 pt. Use Mats? Yes.

Henry Spiering founded this paper February 21st, 1891. Since November 1, 1907 to the present day the News has been edited by O. A. Gehrke.

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 B W
 

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MAZOMANIE, 756

DANE

Cabinet works and cheese factories are in this community of Dane county. Mazomanie has two rural routes.

MAZOMANIE SICKLE

Friday

H. L. Swan is the editor of this Dane county weekly that was established in 1874.

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 B W
 

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MEDFORD, 1881

TAYLOR

Taylor county enthusiasts claim that the world's largest patron-hauling creamery is located in Medford. This is a cooperative creamery and last year it paid out nearly \$1,000,000 to local farmers. It has 980 patrons, of which 600 are share holders. This creamery is of the greatest importance to the locality. Peas are canned here and there is also a sash and door factory and a veneer manufacturing plant. There are a number of prosperous cheese factories in the community.

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MEDFORD STAR-NEWS

Circulation, 2250

Is it sworn? yes.

Thursday

Advertising rates - display, per inch 35¢. Classified, 1¢ per word. Agency commission, 15%. Cash discount, 2%.

Mechanical requirements - width of column, 13 ems. Depth of column, 20 inches. Columns to page, 7. Body type, cond. 9 on 10. Use Mats? Yes.

This Taylor county weekly is the out-growth of two distinct weeklies, the News and the Star.

After the merger of these Taylor county papers, succeeding editors have been Edgar Taylor Wheelock, Peter Danielson, Waggoner & Withers, W.S. Withers, and A. J. Latton. From December 1, 1919 to April 1, 1921. A. J. Latton and W. H. Conrad were editors. At the end of this time Mr. Conrad purchased Latton's interest and has been editor ever since.

TAYLOR COUNTY LEADER

Circulation

Thursday

Advertising rates - display, per word 1¢. Classified, per inch 25¢. Agency commission, 15%. Cash discount, 15%.

Mechanical requirements - width of column, 13 ems. Depth of column, 20 inches. Columns to page, 7. Body type, 8 pt. Use Mats? Yes.

In 1919 Wheelock and Andresen purchased the Walbote, a German weekly, and turned it into an English paper. The early German weekly was established about 1883. Miss Olga Andresen is the present editor.

B W

MELLEN, 1800

ASHLAND

The lumbering industry practically supports Mellen. The main lumbering company cuts about 35 million feet of logs each year and employs 1100 men. However, dairying is rapidly coming to the fore, the local creamery made about 200,000 pounds of butter last year. Copper Falls and Tyler Falls, located about four miles from Mellen, coupled with the Bad River Canyon form a park that attracts tourists each year. Mellen has one rural route.