

MARSHFIELD NEWS

Circulation

Thursday

Advertising rates - display, per inch 30¢. Classified, per word, 1¢. Agency commission, 15%. Cash discount, 2%, 10 days.

Mechanical requirements - width of column, 13 ems. Depth of column, 20 inches. Columns to page 7.

E. S. Bailey and C. V. Kraus are the present editors of this Wood county paper that was founded in 1889.

MARSHFIELD HERALD

Circulation, 3000

Thursday

May 1, 1911 is the date of the first number of the Herald. John H. White founded it and has been its editor ever since; associated with him, in the business, is his son, W.G. White.

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MAUSTON, 1966

JUNEAU

Dairy products, composed of butter and cheese, score first in prominence in the Mauston country. Tobacco and pulp wood are also produced. Other industries are a hosiery factory, two creameries, flour mill, and butter and cheese box factory. Mauston has seven rural routes.

MAUSTON STAR

Circulation, 1554

Is it sworn? Yes.

Thursday

Advertising rates - display, per inch 35¢. Classified, per line 10¢. Agency commission, 15%. Cash discount, 2%.

Mechanical requirements - width of column, 13 ems. Depth of column, 20 inches. Columns to page, 6. Body type, 8 pt. Use Mats? No.

Advertising Representatives - American Press Association, New York City.

This Juneau county newspaper was established in June 1856. Its present editor is B. D. Hanson.

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JUNEAU COUNTY CHRONICLE

Circulation, 1100

Thursday

With the exception of a year, May, 1922 to the same time of the following year, Willard Temple has been the sole editor of this Juneau county weekly, which was founded in 1895.

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