

MARKESAN, Population 959

GREEN LAKE

Washing machine and pea canning factories are located here. It is in the heart of a farming section. Markesan has five rural routes.

MARKESAN HERALD

Circulation, 925

Thursday

The Herald was established in 1881. Its present editor is R. P. Van Vuren.

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MARSHALL, 497

DANE

Four creameries and a condensary are supplied with milk and cream produced by Marshall farmers. This goes into the manufacture of butter, cheese and condensed milk. For the year ending December 1, 1924, 85,900 cans of milk and cream, 450,000 pounds of butter and cheese and 125 cars of livestock and 18 cars of seed peas were shipped from this Dane county town. Marshall has four rural routes.

MARSHALL RECORD

Circulation, 400

Is it sworn? No.

Friday

Advertising Rates - display, per inch 20¢. Classified, per line 5¢. Agency commission, 15%. Cash discount, net.

Mechanical requirements - width of column, 13 ems. Depth of column, 19 inches. Columns to page, 6. Body type, 9 pt. Use Mats? No.

Advertising representatives - American Press Association, New York City.

April 27, 1895, was the date of the first number of the Record. It was established by F. C. King, and sold two years later to Dumphy & Bull. In August of the same year it was taken over by Lang & Jennings. Later, Dumphy and Bull again became editors -- but only to December 17, 1897, when C. H. Lake took the management; Lake has been the owner ever since. It is now edited and published by C. V. Lake.

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MARSHFIELD, 7394

WOOD

With Plymouth, this Wood county town vies for supremacy as the cheese shipping center. Within the Marshfield trading zone, there are some 47 cheese factories and in the city, alone, there are no less than three large cheese warehouses. This product, of course, ranks first as a source of income. Some butter is also produced. Wood products, wholesale groceries and steel goods are also important to Marshfield folks. Marshfield has seven rural routes.

MARSHFIELD NEWS

Circulation

Thursday

Advertising rates - display, per inch 30¢. Classified, per word, 1¢. Agency commission, 15%. Cash discount, 2%, 10 days.

Mechanical requirements - width of column, 13 ems. Depth of column, 20 inches. Columns to page 7.

E. S. Bailey and C. V. Kraus are the present editors of this Wood county paper that was founded in 1889.

MARSHFIELD HERALD

Circulation, 3000

Thursday

May 1, 1911 is the date of the first number of the Herald. John H. White founded it and has been its editor ever since; associated with him, in the business, is his son, W.G. White.

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MAUSTON, 1966

JUNEAU

Dairy products, composed of butter and cheese, score first in prominence in the Mauston country. Tobacco and pulp wood are also produced. Other industries are a hosiery factory, two creameries, flour mill, and butter and cheese box factory. Mauston has seven rural routes.

MAUSTON STAR

Circulation, 1554

Is it sworn? Yes.

Thursday

Advertising rates - display, per inch 35¢. Classified, per line 10¢. Agency commission, 15%. Cash discount, 2%.

Mechanical requirements - width of column, 13 ems. Depth of column, 20 inches. Columns to page, 6. Body type, 8 pt. Use Mats? No.

Advertising Representatives - American Press Association, New York City.

This Juneau county newspaper was established in June 1856. Its present editor is B. D. Hanson.

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JUNEAU COUNTY CHRONICLE

Circulation, 1100

Thursday

With the exception of a year, May, 1922 to the same time of the following year, Willard Temple has been the sole editor of this Juneau county weekly, which was founded in 1895.

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