
MANITOWOC PILOT

Circulation ----

Thursday

E. S. Crowe is the editor of this Manitowoc newspaper which was organized in 1859.

----- B W -----

MARATHON, 670

MARATHON

This community in Marathon county owes much of its greatness to dairying. Most of the milk is made into butter and cheese. Some lumber is cut around Marathon and on a number of farms the raising of ginseng has been developed. Fox farming is another industry that is finding a place near Marathon. Marathon county leads the state in the number of farms. Marathon has three rural routes.

MARATHON TIMES

Circulation, 950

Thursday

Advertising rates - display, per inch 25¢. Classified, per line 10¢. Agency commission, 15%. Cash discount, 2%.

Mechanical requirements - Width of column, 13 ems. Depth of column, 19 $\frac{3}{4}$ inches. Columns to page, 6. Body type, 8 pt. Screen of halftones, 80. Use Mats? No.

Advertising Representative - American Press Association.

C. A. Leicht, present editor of The New Lisbon Times-Argus founded this country weekly in 1909 and edited it for two years. Mr. Manning, the second editor, continued to 1919 and then Frank Lueschen served for two years and his successor, E. W. Peterson was in charge only to 1923 when Omar Amundson came on the job. Alex P. Gertchen is now the publisher.

----- B W -----

MARION, 875

WAUPACA

Saw mills and a furniture factory are located in this rural center. Marion has three rural routes.

MARION ADVERTISER

Circulation, 500

Friday

Founded in 1895, this Waupaca county newspaper is today edited by Elmer Byers.
