
FOREST COUNTY TRIBUNE

Circulation, 500

Thursday

Advertising rates - display, per inch 15¢. Classified, per inch 25¢. Agency commission, 15%. Cash discount, 2%.

Mechanical requirements - width of column, 13 ems. Depth of column, 20 inches. Columns to page, 7. Body type, 8 pt. Screen of halftones, 80 line.

This Laona paper was established in 1918. Its present editor is P. F. Van Opens.

B W

LIVINGSTON, 574

GRANT

Livingston is located in a rich farming section on the Lancaster division of the Chicago and Northwestern railroad. There is also mining of zinc. Livingston has three rural routes.

LIVINGSTON LEADER

Circulation, 450

Is it sworn? No.

Wednesday

Advertising rates - display, per inch 20¢. Classified, per line 5¢. Agency commission, 15%. Cash discount, 2%.

Mechanical requirements - width of column, 13 ems. Depth of column, 17 $\frac{3}{4}$ inches. Columns to page, 5. Body type, 10 pt. Screen of halftones, 110. Use Mats? No.

Advertising representative, American Press Association, New York City.

Tom C. Snyder, who established this paper in June, 1924, edited it only until September. Walter McBride was in charge until February the following year. On February first the paper was purchased by Harvey Schernerhorn who is the present editor and publisher.

B W

LODI, 1077

Columbia

A condensed milk factory, a large creamery, and a canning factory are the main enterprises of Lodi. The canning company cans corn, peas, and beets. The condensery is operated by Nestle's Food company while the other are Local companies. A pickle salting station established by Jewett and Sherman of Milwaukee last summer did a thriving business. Dairying is the main source of income for local farmers but considerable pork, beef, and mutton are produced in this community. Lodi has four rural routes.

LODI ENTERPRISE

Circulation, 900 Is it sworn? No Thursday

Advertising rates - display, per inch 25¢. Classified, per word, 1¢. Agency commission, 15%. Cash discount, 2% - 10th of month.

Mechanical requirements - Width of Column, 13 ems. Depth of column, 19 $\frac{3}{4}$ inches. Columns to page, 6. Body type, 8-9 & 8 on 10. Use Mats? No.

E. B. Yule and G. I. Richmond established The Enterprise in January 1894. Two years later Richmond sold to Yule. Yule continued to edit the paper until September, 1902, when he sold to the present editor and publisher, Cassius Coward, who is assisted by his daughter, Miss Isadore Coward.

_____ B W _____

LOMIRA, 554

DODGE

Furniture manufacturing holds sway at Lomira. Milking machines are made in the town and there is also a pea canning factory operating in the locality. Lomira has one rural route.

LOMIRA REVIEW

Circulation, 648 Tuesday

The Review was born September 16, 1903. Its founder, C. L. Pardun, was editor till 1909. Subsequent editors have been L. Forbes, 1909-11; Peter C. Wold, 1911-12; John A. Miller, 1912-17; A. A. Roessler, 1917-19. Since 1919 Ervin W. Kinkel has been the editor.

_____ B W _____

LOYAL, 735

CLARK

Sawh, door, bline, excelsior, staves, heading and flour factories are located in this Clark county community. Loyal has two rural routes.

LOYAL TRIBUNE

Circulation, 600 Is it sworn? Yes. Thursday

Advertising rates - display, per inch 28. Classified, per line 10¢. Agency commission, 15%. Cash discount, 2%.

Mechanical requirements - Width of column, 13 ems. Depth of column, 20 inches. Columns to page, 7. Body type, 8 pt. Screen of halftones? Yes. Use Mats? No.

Advertising Representative - American Press Association, New York City.
