Please insert this page between pages 69 and 70 in your directory of Covering Rural Wisconsin Effectively.

Covering Rural Wisconsin Effectively

KEWAUNEE ENTERPRISE

Circulation, 2150 Is it sworn? No. Friday

Advertising rates - display, per inch 30¢. Classified, per word 1¢. Agency commission, 15%. Cash discount, 2%.

Mechanical requirements - width of column, 13 ems. Depth of column, 19-3/4 inches. Columns to page, 6. Screen of halftones, 110. Use Mats? No.

Though founded in June, 1859, this weekly has changed hands only three times in its life. Its present editor is J. H. Kampo.

B W

KIEL, Population 1599 MANITOWOC COUNTY

The largest cheese box factory in the United States, employing 175 men and paying them $17,000 each month, has its headquarters in Kiel. Tables, wooden shoes, and cheese vats are also made here. Kiel has four rural routes.

TRI-COUNTY RECORD

Circulation, 2150 Is it sworn? Yes. Thursday

Advertising rates - display, per inch 30¢. Classified, per line 5¢. Agency commission, 15%. Cash discount, 2%.

Mechanical requirements - width of column, 13 ems. Depth of column, 22 inches. Columns to page, 7. Body type, 8 pt. Screen of halftones, Yes. Ust Mats? No

In 1893, Emil Tromme found The Kiel Wochenblatt, the forerunner of the present paper. He edited it for one year. Richard Laudon carried on the work and changed the weekly's name to the Kiel National-Zeitung. Joseph Grassold followed as editor, serving two years. H. A. Kuenne has been in charge since 1900. The German Kiel National-Zeitung was changed into English in 1918 and named Tri-County Record.

B W

KILBOURN, 1206 COLUMBIA COUNTY

At the Wisconsin Dells, one of the state's beauty spots, Kilbourn is the beneficiary of a healthy tourist trade. Farming ranks at the top as the most important industry in this Columbia county community. Four rural routes.

KILBOURN WEEKLY EVENTS

Circulation, 1000 Is it sworn? Yes. Thursday

Founded in 1903, The Events was operated by James E. Jones until his death during June, 1925. The present editor is W. A. Drumb.