

KENOSHA, 40,472

KENOSHA

Kenosha, favored with an excellent location on Lake Michigan and on the Chicago-Milwaukee route is the home of several large manufacturing enterprises. The home plant of the Nash automobile company is located here and employs 4,000 people. Four thousand Kenoshians find employment in the making of Simmons beds. Other noted products made in this port city include Allen A hosiery and Cooper underwear. Kenosha also has a large wire and brass goods factory. Four rural routes.

KENOSHA TELEGRAPH COURIER

Circulation, 600

Thursday

One of Wisconsin's earliest newspaper, the Kenosha Courier Telegraph was founded in 1839. This was only six years after the founding of the Green Bay Intelligencer, the state's oldest newspaper.

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KEWASKUM, 707

WASHINGTON

The community's prosperity may be gauged by the fact that Kewaskum's aluminum ware and concrete mixers go into every civilized country of the world. These two industries employ about 150 men the year around. The bank of Kewaskum does a business of over a million dollars a year. Farming and dairying, however, command first place in the rural community. A mammoth dairy with 40,000 to 50,000 pounds of milk in the summer supplies part of the city of Chicago with pure fresh milk. Kewaskum has five rural routes.

KEWASKUM STATESMAN

Circulation

Is it sworn? Yes.

Friday

Advertising rates - display, per inch 35¢. Classified, per line, 5¢.

Agency commission, 15%. Cash discount, 2%.

Mechanical requirements - width of column, 13 ems. Depth of column, 22 inches.

Columns to page, 7. Body type, 8 pt. Use Mats? Yes.

Advertising representatives - All bonafide Agencies

Charles E. Krahn, the founder of this publication, edited it for 18 years after its establishment in 1895. George H. Schmidt, the second editor, worked for three years. Harbeck & Schaefer, who preceded the present editor, conducted this weekly for nine years. D. J. Harbeck is the present editor.

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