

INDEPENDENCE NEWS WAVE

Circulation, 815 Is it sworn? Yes. Thursday

Advertising rates - display, per inch 25¢. Classified, per line 10¢.
Agency commission, 15%. Cash discount, 2%.

Mechanical requirements - width of column, 13 ems. Depth of column, 20 inches. Columns to page, 6. Body type, 8 pt. Use Mats? No.

The News-Wave was organized in 1877. Its present owner and publisher is G. L. Kirkpatrick.

_____ B W _____

IOLA, 843

WAUPACA

Iola is in one of Waupaca county's chief potato growing and dairying districts and has one of the largest cooperative creameries in the state. Three rural routes.

IOLA HERALD

Circulation, 1000 Is it sworn? Yes. Thursday

Advertising rates - display, per inch 25¢. Classified, per line 5¢.
Agency commission, 15%. Cash discount, 2%.

Mechanical requirements - width of column, 13 ems. Depth of column, 20 inches. Columns to page, 7. Body type, 8 on 10. Screen of halftones, 133. Use Mats? No.

Advertising representative - American Press Association.

In 1891, this Waupaca county newspaper was established.

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IRON RIVER, 287

BAYFIELD

Some milling is carried on in this Bayfield county town. One rural route.

IRON RIVER PIONEER

Circulation, 475 Thursday

Established in 1894, this Bayfield paper is now edited by Peter J. Savage.

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