

HARTFORD, Population 4515

WASHINGTON

Hartford is the home of the Kissell Motor Car sold in all parts of the world. Many large Holstein breeding farms are located near Hartford. The city has a \$350,000 condensary, a large knitting factory, a radio manufacturing plant and a \$300,000 cannery. While Hartford is an industrial city, its agricultural development is noteworthy; more than 300,000 pounds of milk come into the city daily during the heavy producing seasons of the year.

HARTFORD TIMES

Circulation, 2200

Is it sworn? Yes.

Friday

Advertising rates - display, per inch 25 ¢. Classified, per line 10¢. Agency commission, 15%.

Mechanical requirements - width of column, 13 ems. Depth of column, 22 inches. Columns to page, 7. Body type, 8 pt. Screen of halftones, 100-175. Use Mats? Yes.

Two partners, A. J. Hemmy and Tim Foley, founded The Times July 16, 1894. After working together a year, Mr. Hemmy purchased his associate's interest and became sole owner. C. R. Hathaway, of Milwaukee, the present editor and publisher, leased the paper in 1914.

HARTFORD PRESS

Circulation, 2000

Is it sworn? Yes

Friday

Advertising rates - display, per inch 28¢. Classified, per line 5¢. Agency commission, 25%. Cash discount, 2%.

Mechanical requirements - Width of column, 13 mes. Depth of column, 22 inches. Columns to page, 7. Body type, 8 pt. Screen of halftones 60-133. Use Mats? Yes.

Founded in 1872, at West Bend, this Washington county newspaper is today piloted by F. Le Count, who has served since 1919. It was founded by Hon. S. S. Barney, who edited it till 1874, then Dr. G. F. Hunt was in charge for six months. He was followed by Wm. George who moved the weekly from West Bent to Hartford. George was editor to 1883. J. M. LeCount conducted it till 1894 and F. M. Le Count and F. L. LeCounty to 1907. His successor as editor was Salie Le Count who continued to 1919 when she was succeeded by the present owner. F. L. Le County was half owner from 1894 to 1919 when upon the death of his sister he became sole owner and editor.

B W

HARTLAND, 800

WAUKESHA

Located on highway 19, 24 miles west of Milwaukee, this town is in the heart of the famous Waukesha Lake region. Annually it attracts many tourists. Pure bred livestock with dairy cattle predominating, command first attention in the rural centers.

HARTLAND NEWS

Circulation, 1500

Saturday

E. A. Travis founded The News October 1, 1893. He served only for a year and was followed by G. F. Ramsey who edited it until 1898. Schwantes & Hansen served from 1898 to 1902. Mabel V. Hansen was the editor until her death in December, 1925.

 B W

HAWKINS, 694

RUSK

Agriculturally speaking, this community is getting well started. Fifteen miles north of this Rusk county town the famous lake region of Upper Wisconsin begins. Lumber is produced in great quantities near Hawkins, and it is used in a sash and door factory and in a local box factory.

HAWKINS CHRONICLE

Circulation, 300

Friday

Founded February 1, 1922, this paper was edited for two years by C. W. Perry. O. Garwood then served for eight months. E. W. and R. W. Richardson, who publish the Ladysmith Journal own the paper.

 B W

HAYWARD, 1302

SAWYER

Hayward is perhaps best known as a tourist center. But dairying is also of prime importance. The local creameries take much of the milk. Potatoes are also an important crop on the Hayward farms. The lumbering industry of the community is a well developed enterprise.

SAWYER COUNTY RECORD

Circulation, 1180

Thursday

The Sawyer County Record represents a consolidation of two papers. The Hayward Republican was established in 1892 by J. H. Williams who served to 1902. R. C. Pugh was editor for seven years, starting 1902. The Sawyer County Record was founded by J. H. and J. P. Williams in 1902 and operated until 1909 when it was consolidated with the Republican. The subsequent editors have been E. A. Rogers, 1909; W. W. Hellweg, in 1910; R. J. Hennessey, 1911-13; J. P. Williams, 1914-1915; J. P. Williams & Lorie J. Kammers, 1916; J. P. Williams, 1917-18; and F. J. Schweger, 1919 to the present time.
